

L8 8.5.2017 Spring Semester 2017, ETH Zürich Gerhard Schmitt SMART CITIES

Smart Cities

1 GS ET: Introduction	Definitions Context	3 GS: Urban Big Data	4 GS ET: Urban Measuremen t	5 GS: Urban Science	6 GS: Complexity Science	7 GS: Smart Governance	8 GS: Smart Livability	10 GS: From smart cities to responsive cities
Objectives, Definition, MOOC	Smart Objects, Smart Buildings, Smart Cities	Stocks and Flows in Urban Systems	Measurement and Simulation	Citizen Design Science	Complexity Science	Participatory Design and Management	City Livability Rankings	From smart cities to responsive cities
Exercise 1: QUA-KIT			Exercise 2: Urban Measurement	Exercise 3: QUA-KIT				Final presentation on MOOC discussion topics

The story so far:

- 8.5.2016 Smart Livability as decisive factor for urban resilience
- 10.4.2017 Good Urban Governance enabling long-term resilience
- 3.4.2017 Complexity Science as explanation for Smart City growth
- 27.3.2017 Citizen Design Science as a future urban development method
- 13.3.2017 Can you improve what you do not measure?
- 6.3.2017 Big Data as new urban raw material, made useful with Information Architecture and with the Stocks and Flows concept
- 27.2.2017 From smart houses to smart cities emerging criteria for smart cities as urban systems
- 20.2.2017 Cities are complex systems. Ideally, they are sustainable, resilient, livable, smart, and finally responsive from production machines to human habitat

New York City goes 11 days without a homicide -- a modern record



http://
edition.cnn.com/
2015/02/13/us/newyork-homicide-record/

Delhi hat die schmutzigste Luft der Welt

Die Menschen in der indischen Metropole Delhi bezeichnen den Smog über ihrer Stadt als «Nebel». Eine gefährliche Verniedlichung: Indien hat die meisten Toten durch Atemwegserkrankungen.



«Jeder sollt» jegliche Anstrengung draussen vermeiden»: Fussballspieler im Smog Delhis. (Archivbild) Bild: Keystone





Jeden Winter hängt dichter Smog über Peking und Delhi. Die Bewohner von Delhi sehen im Winter oft kaum noch etwas. Sie nennen es Nebel, doch laut Experten ist es Smog. Möglichenveise hat Delhi noch schmutzigere Luft als Peking und damit die schmutzigste Luft der Welt.



Artikel zum Thema

Smog-Alarm in Peking



Der schlimmste Smog dieses Winters hält Peking im Würgegriff. Das erste Mal übersteigen die Luftwerte den Spitzenwert von 500 - vo die Skala normalerweise endet. Mehr...

http://www.tagesanzeiger.ch/ wissen/medizin-und-psychologie/ Delhi-hat-die-schmutzigste-Luftder-Welt/story/27936592

China Commits \$36 Billion To Further Build The 110 Million Person Jing-Jin-Ji Megaregion













Wade Shepard, CONTRIBUTOR

I travel to emerging markets around Asia and report on what I find. FULL BIO 😪 Opinions expressed by Forbes Contributors are their own.

A new \$36 billion rail plan was recently approved by China's National Development and Reform Commission which will further integrate the cities of Beijing and Tianjin and parts of Hebei province into a sprawling megaregion dubbed Jing-Jin-Ji. This colossal infrastructure building endeavor will include of a total of nine projects that will consist of 1,100 kilometers of new track being laid by 2020.

https://www.forbes.com/sites/ wadeshepard/2016/12/08/ chinas-110-million-person-jingjin-ji-megaregion-gets-a-new-36billion-railway-plan/ #bdda5931e45c





Information Architecture
Prof. Dr. Gerhard Schmitt



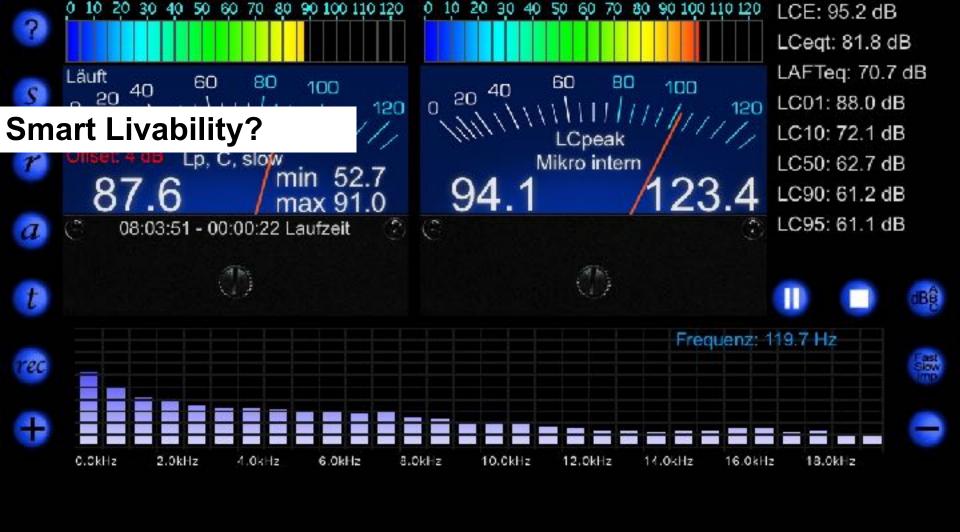
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What is livability? A definition

"Livability is the sum of the factors that add up to a community's quality of life—including the built and natural environments, economic prosperity, social stability and equity, educational opportunity, and cultural, entertainment and recreation possibilities." http://livable.org/about-us/what-is-livability

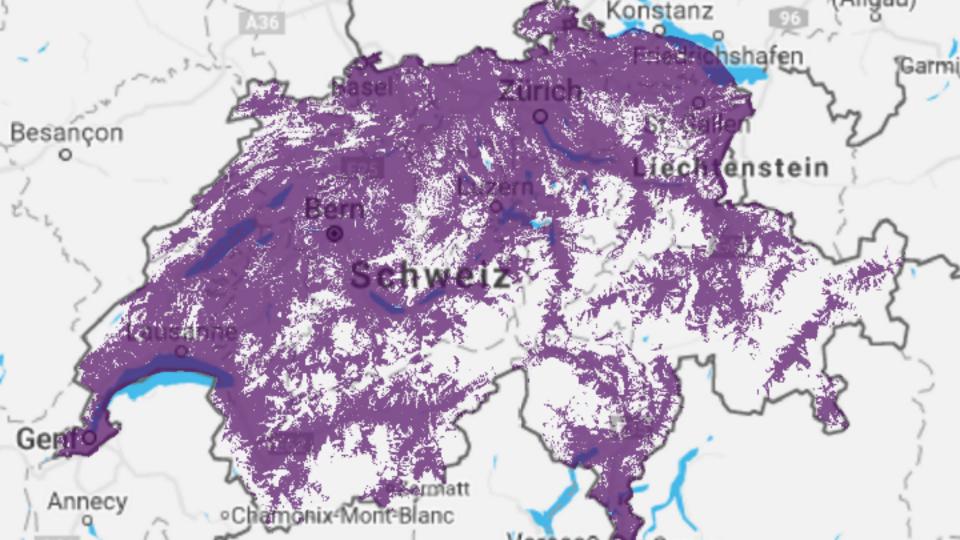
Korfiati and Gkonos: http://www.n.ethz.ch/~gkonosc/Layout/ Layout.html



IoT Infrastruktur

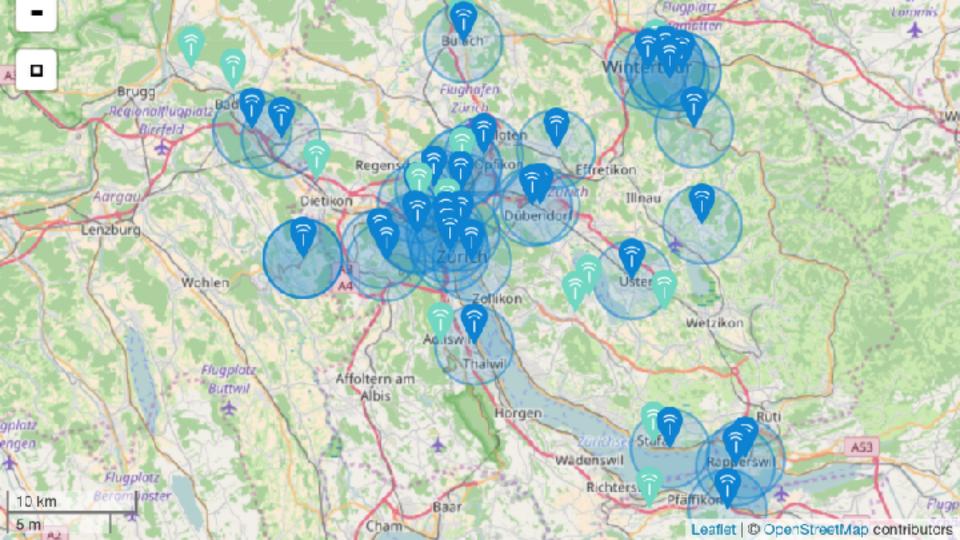
- Low Power Networks (LPN): low range, low power consumption and low bandwidth. A big network of sensors that send small data sets to a central server. The central server can then process the data.
- 2. Sensors running with batteries that can last several years. No cables or other non-wireless infrastructure is needed.
- 3. Two main competitors in Europe: LoRa and Sigfox. Competing, non-compatible standards.
- 4. In Switzerland, LoRa is mostly used. Swisscom and the local The Things Network (TTN) community use its technology and protocols.
- 5. TTN has good coverage in certain Swiss cities, especially in Zürich.

TTN is community driven and from to use for everyone

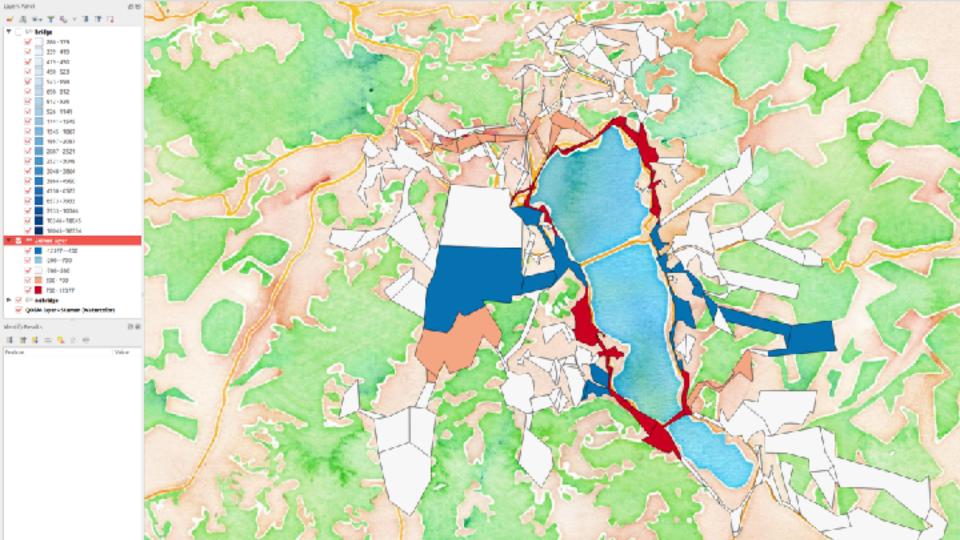




THE THINGS N E T W O R K

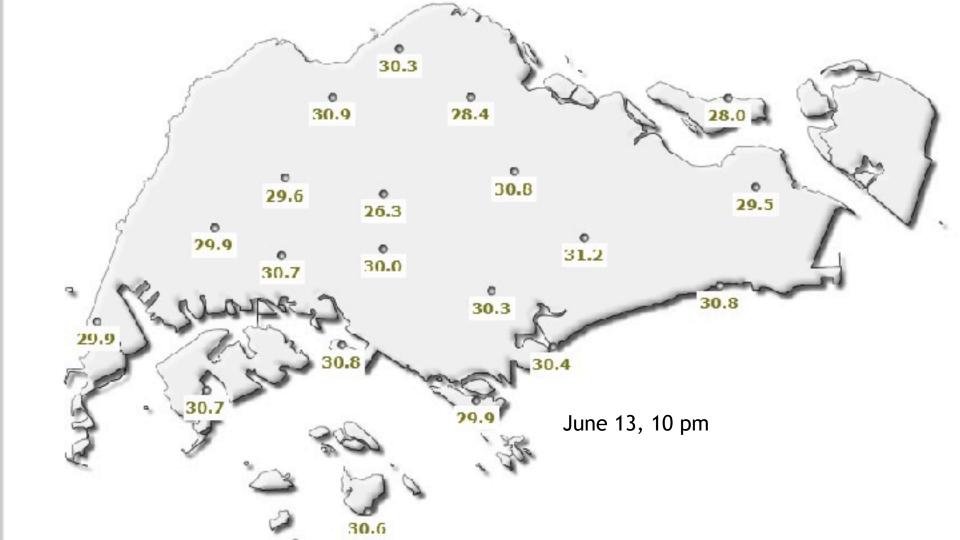


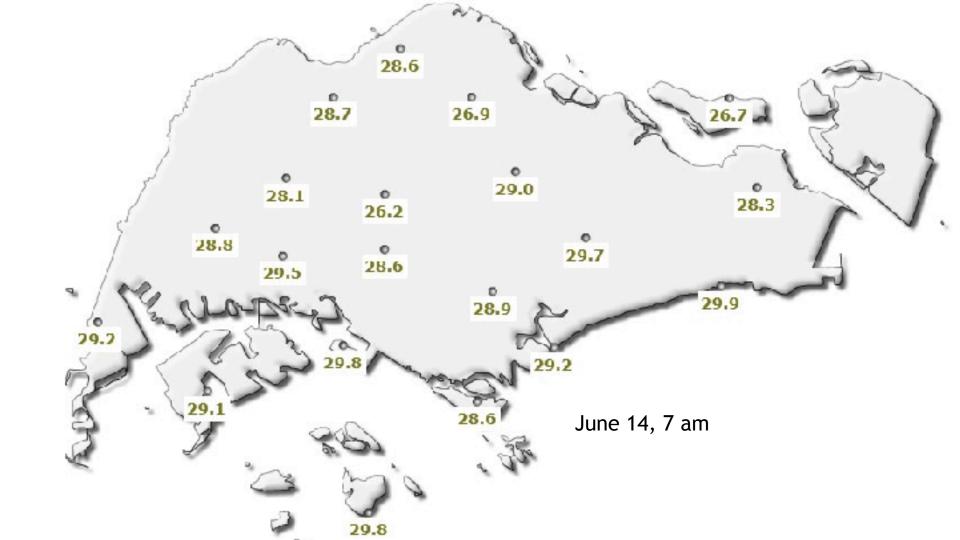


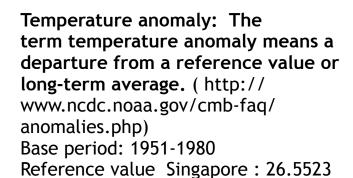












Data Source: http://data.giss.nasa.gov gistemp/tabledata_v3\NH.Ts.txt

EQU-24N

degree Celsius

Singapore/paya lebar

Urban energy and livability: applications and side effects. Dr Matthias Berger





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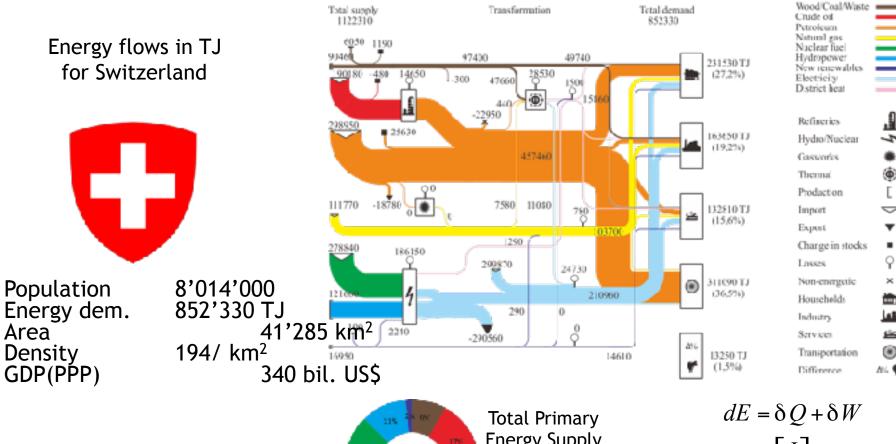
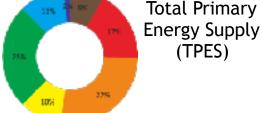


Image courtesy of Swiss Federal Office of Energy.



$$dE = \delta Q + \delta W$$
$$= \begin{bmatrix} J \end{bmatrix}$$

Energy flows in TJ for Singapore

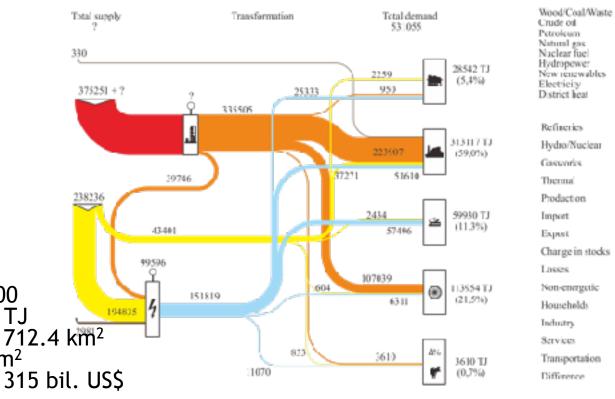


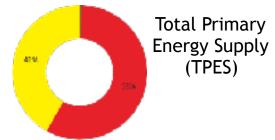
Population Energy dem. Area Density GDP(PPP)

5'312'400 531'055 TJ

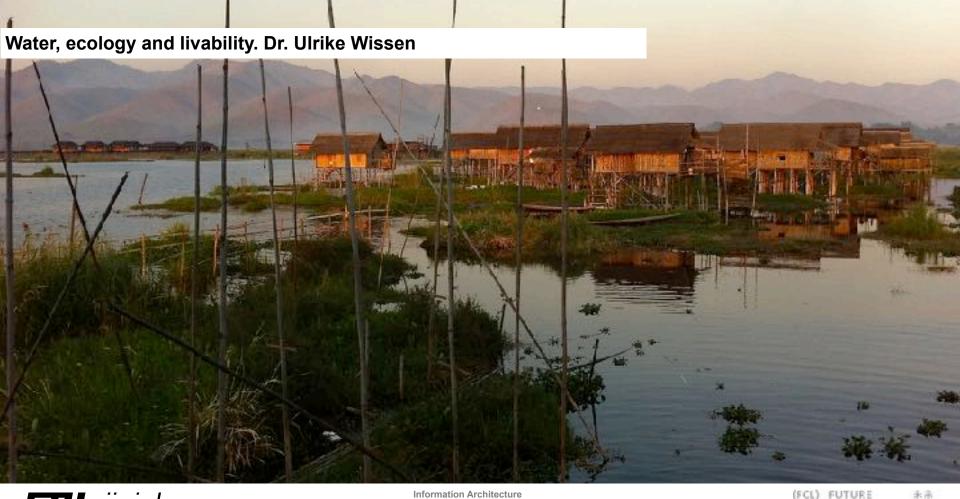
7126/ km²

315 bil. US\$





$$dE = \delta Q + \delta W$$
$$= \lceil J \rceil$$



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(FCL) FUTURE #:
CITIES #:
LABORATORY #:

Mobility and livability. Dr. Alex Erath





Information Architecture Prof. Dr. Gerhard Schmitt (FCL) FUTURE CITIES LABORATORY 实验室



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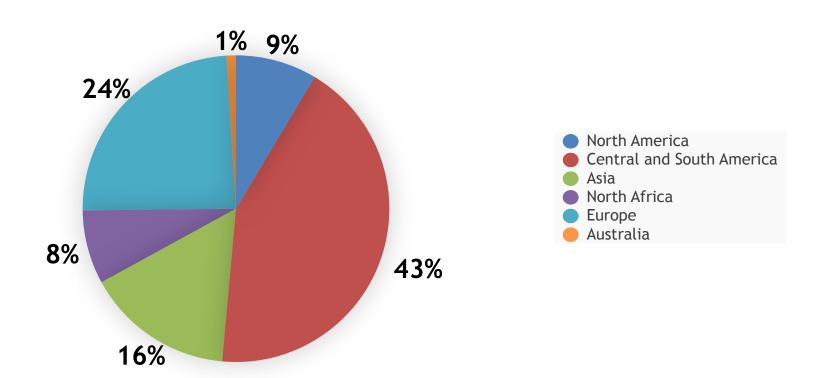
(FCL) FUTURE 未清 CITIES 結末 LABORATORY 共世室



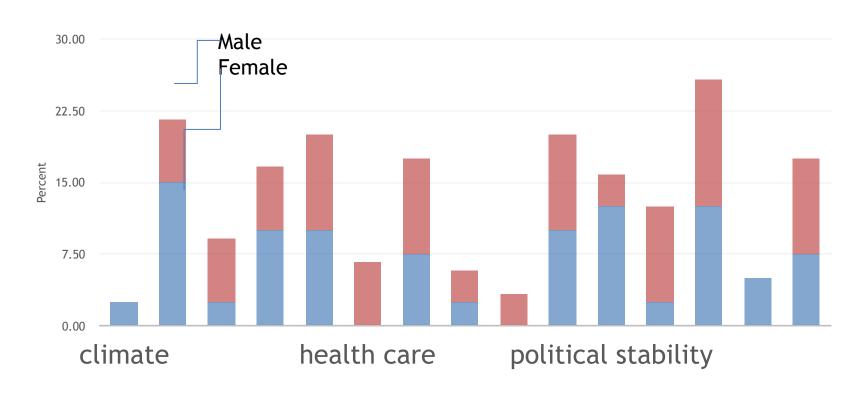
MOOC 2 - LIVABLE FUTURE CITIES: 1ST round:

- September December 2015
- 10 weeks
- 8'184 registered participants
- Financed by SEC
- 1'115 active students in the last week of the course
- 453 certificates delivered
- 2'500 annotated images submitted by students (as answers to assignments)

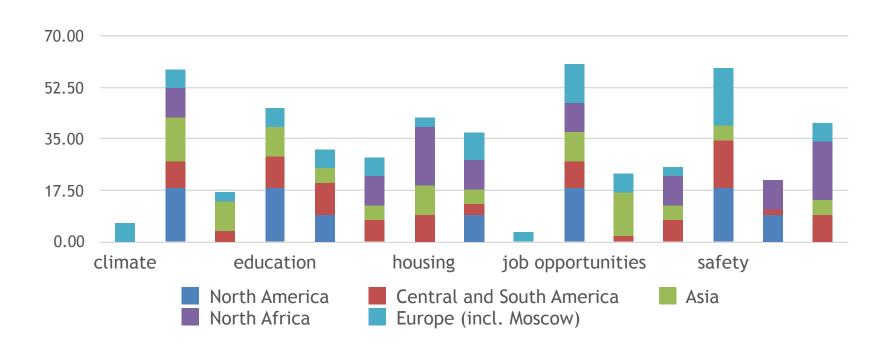
Where do the participants live?



Criteria of Livability



Criteria of livability - by continents



3 Top Criteria

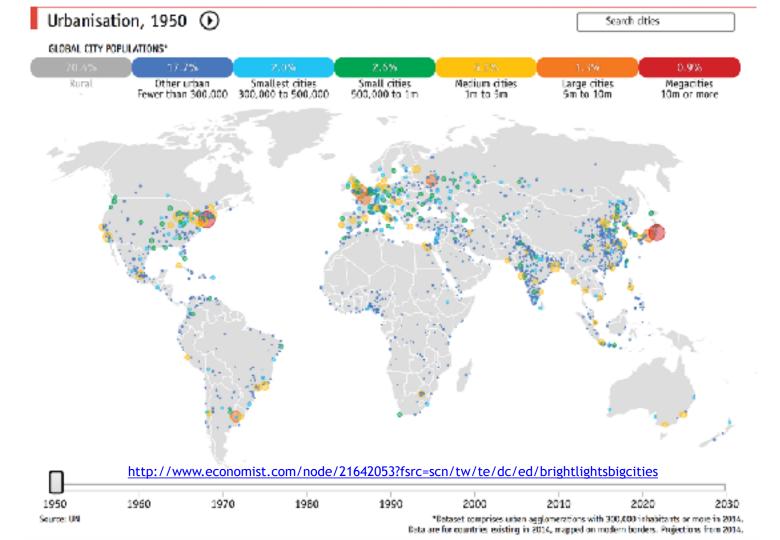
- North America: culture, safety, job opportunities
- Central and South America: safety, job opportunities, culture
- Asia: political stability, culture, economy
- North Africa: housing, transportation, infrastructures
- Europe: safety, job opportunities, infrastructures

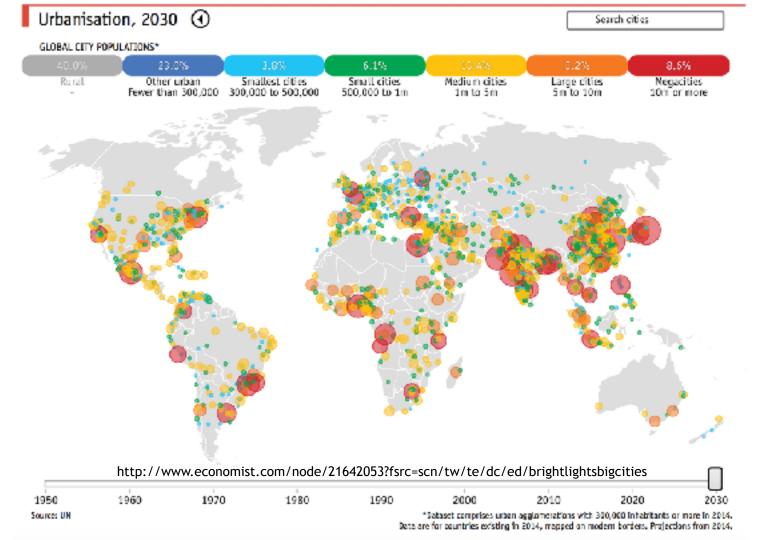
3 Top Criteria

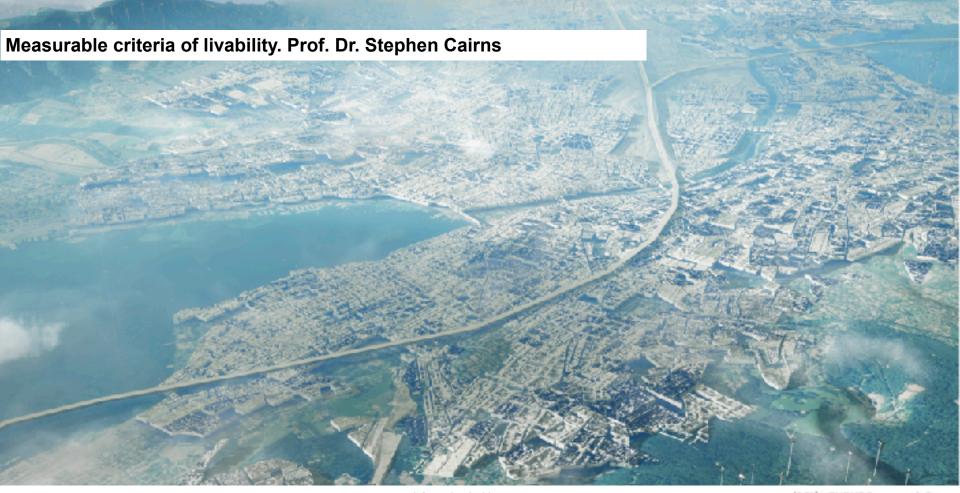
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MONOCLE

а вкіники скі віскаі арчаіва, віжнясь, спітівк & техкін

Scanning the horizon: Looking for lands of opportunity

An impremienal war of the places, people, ourfix and organizations worth adding to your list of box benchmarks. A five-part SPECIAL REPORT

iums 60 , volume 06 reservant 2013

- AFFAIRS After the flame: a report oard for London.
- HUNDESS Pullibre a lawon
 in redainking your image
- @ CULTURE Das Book: Gormans are better between the sheets
- BERGY Redefining the perfect wardrobe in Japan and Sweden
- Emirs Checking into the Oyster Int, a Terosite bood and a new aprend of freed and drink

EXPO The UK's freshest design hab: Central Saint Martina







Introduction

Liveability: Rankings and Indicies

- 1) Mercer (Financial Services Consultancy) Quality of Life Survey 39 criteria used including: <u>safety</u>, <u>education</u>, <u>hygiene</u>, <u>health care</u>, <u>culture</u>, <u>environment</u>, <u>recreation</u>, political-economic stability and public transportation.
- 2) Monocle (Style Magazine) Most Liveable City Index Criteria in this survey are safety/crime, international connectivity, climate/sunshine, quality of architecture, public transportation, tolerance, environmental issues and access to nature, urban design, business conditions, pro-active policy developments and medical care
- 3) Economist Intelligence Unit (EIU economic forecasting) Global Liveability Survey Criteria include: availability of goods and services, low personal risk, and an effective infrastructure. 'Provides scores for lifestyle challenges in 140 cities worldwide'.
- 4) OECD (Organisation for Economic Co-operation and Development) Better Life Index There is more to life than the cold numbers of GDP and economic statistics This Index allows you to compare well-being across countries, based on 11 topics the OECD has identified as essential, in the areas of material living conditions and quality of life.

Critiques

1) Bias:

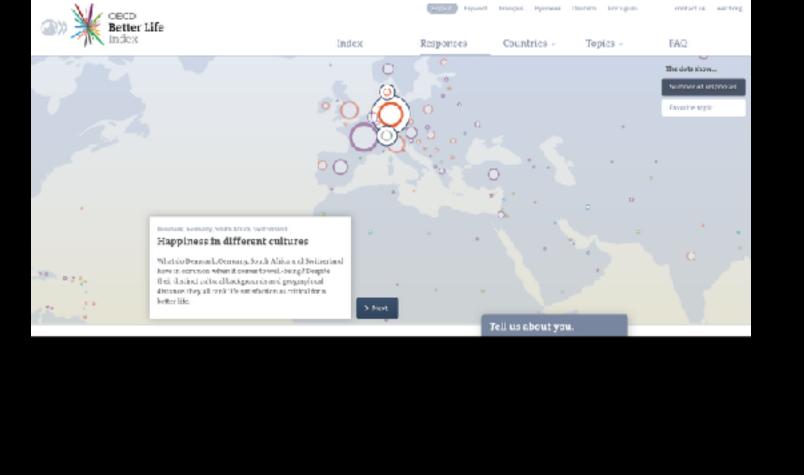
- The Economist Intelligence Unit report is <u>anglocentric</u>: "The Economist clearly equates livability with speaking English (*New York Times*)
- EIU does not take into account the cost of living as a factor in 'liveability'.
- The Mercer list helps multi-national companies decide where to open offices or plants, and how much to pay employees.
- 2) Philosophical: Measuring the unmeasurable?
- 3) Simplistic:
- Amryta Sen saw the development of the Human Development Index (HDI) as incapable of capturing the full complexity of development processes, yet ultimately saw the pragmatic value of estimating a single number for policy purposes (for development).
- 'Boring' cities dominate: Vancouver, Melbourne, Zurich, Calgary missing the grime, where's the mess? Full complexity of urban experience. Related to Sen's critique of HDIs

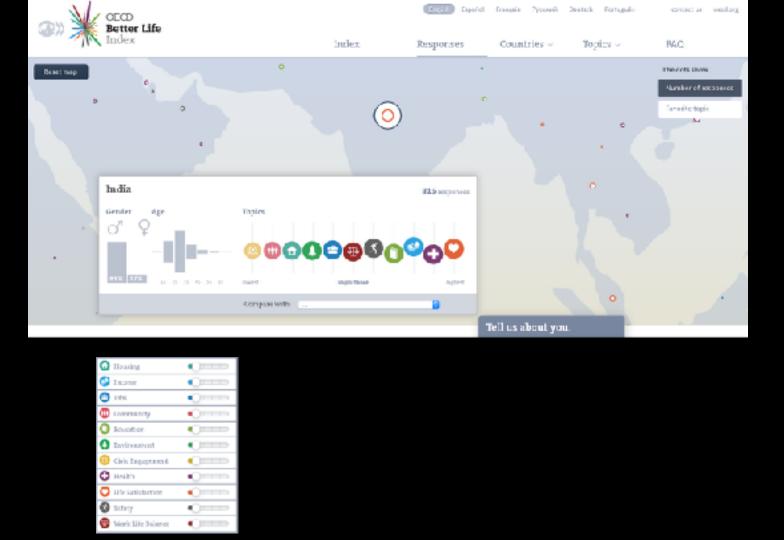
Introduction

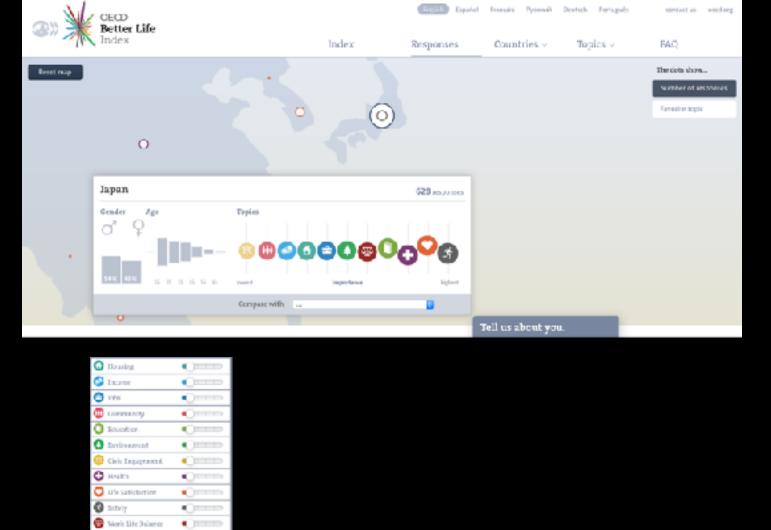
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'Liveability' is an ancient theme Classical Roots in 'Eudaemonia'

In his *Nicomachean Ethics*, (1095a15–22) <u>Aristotle</u> says that eudaimonia means 'doing and living well'. The term is sometimes translated as 'happiness' or 'flourishing'

The treatise begins with a discussion of *eudaimonia*; followed by an examination of the nature of *aretê* ("virtue," "excellence") and the character traits that human beings need in order to live life at its best. The treatise examines the conditions in which praise or blame are appropriate, and the nature of pleasure and friendship; near the end of the work, we find a brief

discussion of the proper relationship between human

beings and the divine (dictionary of philosophy

Let us resume our inquiry and state, in view of the fact that all knowledge and every pursuit aims at some good, what it is that we say political science aims at and what is the highest of all goods achievable by

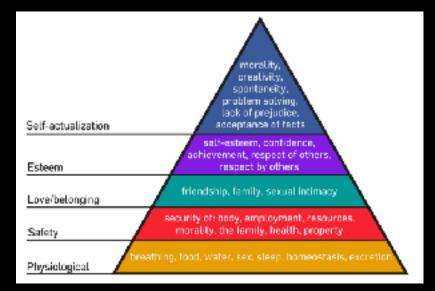
action. Verbally there is very general agreement; for both the general run of men and people of superior refinement say that it is happiness, and identify living well and doing well with being happy; but with regard to what happiness is they differ, and the many do not give the same account as the wise. For the former think it is some plain and obvious thing, like pleasure, wealth, or honour, they differ, however,

from one another- and often even the same man identifies it with different things, with health when he is ill, with wealth when he is poor; but, conscious of their ignorance, they admire those who proclaim some great ideal that is above their comprehension. Now some evaluation is those that is above their comprehension. Now some evaluation is self-subsistent and causes the goodness of all these as well. To examine all the opinions that have been held were perhaps somewhat fruitless; enough to examine those that are most prevalent or that seem to be arguable.

Modern Eudaimonia

Models of eudaimonia in psychology emerged from early work on self-actualisation and the means of its accomplishment by researchers such as **Erikson**, Allport, and Abraham Maslow. The psychologist C. D., Ryff highlighted the distinction between eudaimonia wellbeing, which she identified as psychological wellbeing, and *hedonic* wellbeing or pleasure. Building on Aristotelian ideals of belonging and benefiting others, flourishing, thriving and exercising excellence, she conceptualised eudaimonia as a sixfactor structure:

- Autonomy
- 2 Personal growth3 Self-acceptance4 Purpose in life
- 5 Environmental mastery
- 6 Positive relations with others.



Human Development Index

- · Life expectancy at birth
- · Education index: Mean years of schooling and Expected years of schooling
- · Standard of living (GNI per capita)

UNDP began using a new method of calculating the HDI in 2010 — with refinements in Education index

Annual Development Reports of the <u>United Nations Development Programme</u> (UNDP). Devised "to shift the focus of development economics from national income accounting to peoplecentered policies".

To convince the public, academics, and policy-makers that they can and should evaluate development not only by economic advances but also improvements in human well-being.

Mahbub UI Haq (Pakistani economist) proposed the idea. Amartya Sen initially opposed this idea, but he soon went on to help Haq develop the Index in the future. Sen was worried that it was going to be difficult to capture the full complexity of human capabilities in a single index but Haq persuaded him that only a single number would shift the attention of policy-makers from concentration on economic to human well-being.

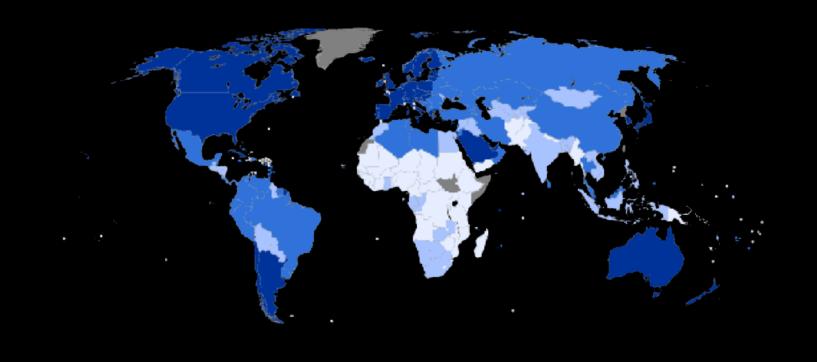


Table 1: Human Development Index and its components

Download all data

Table 1: Human Development Index and its Components

erk	Country	Human Development Index (HDI) Value, 2013	Life expectancy of birth (years), 2013	Mear years of actualing (years), 2012 a	Expedied years of subooling lynami, 2012 a	Grose national income (GHB) per capita (2011 PRPS), 2013	Human Development Index (H36) Value, 2012	Change in rank, 3052- 2913
	Ye'y high human derelapment							
	MOTWAY	C194	81.5	12.5	17.8	62.90%	3.943	0
	Australia	C.093	12.6	12.8	19.9	11,624	3.891	0
	Switzerland	C917	12.6	12.2	15.7	62,792	0.916	0
	Medherlands	C.915	81.0	11.9	17.9	45,097	0.915	0
	United States	C914	78.9	12.9	16.5	62,308	0.912	0
	Oumany	C.961	80.F	12.9	16.3	40,049	0.918	0
	New Zestand	0.980	81.1	12.5	19.4	15,596	0.908	٥
	Conede	C.902	81.5	12.3	15.9	41,007	0.901	0
	Singapore	C.901	123	10.2 h	15.4 a	15,391	3.899	3
)	Denmark	C900	79/4	12:1	16.3	42,000	0.900	0

69	Turkey	6,708	788	76	164	14,29	0.756	0
71	Kazakhotan	8.757	665	10.4	50	19.441	0.755	0
71	Mexico	6,786	77.0	80	2.6	18,60H	0.100	4
2%	Raynholes	# 758	29.9	04 v	11.6	94,690	n 155	л



Human Development Index Report, 2009 (10)
Overcoming barriers: Human mobility and development. UNDP
http://hdr.undp.org/en/data-explorer

Anderson, J. B. and J. Gerber. 2007. "Data Appendix to Fifty Years of Change on the U.S.-Mexico Border: Growth, Development, and Quality of Life." htt

Conclusions - Smart Livability

- Smart Livability is a function of urban governance
- Smart City technology can support Smart Livability
- "A city does not have to be rich to be livable it becomes rich by investing in livability" (answer to a question at the Asian Green Cities Index in Singapore)





