Information Architecture of Future Cities: Livable Cities Today: Criteria for Liveability



ETH zürich

Information Architecture

Prof. Dr. Gerhard Schmitt

(FCL)	FUTURE	未来		
	CITIES LABORATORY	城市 实验室		

Content

- Recapitulation of Seminar 1
- Report from MOOC Working Group 1
- Criteria of Liveability

Information Architecture and Future Cities: Livable Cities

With the city becoming the predominant living and working environment of humanity, livability or guality of life in the city becomes crucial. In this course, we explore the impact of information and information architecture on the livability of cities. After the introduction to affordable livability and its measurable criteria, we explore possibilities of participatory urban design by future citizens, leading towards the development of a citizen design science. By week four, we give special attention to 4 crucial urban stocks and flows for urban design: water, energy, the local climate, and mobility. During the following lectures, we bring together the previous topics to explore how these stocks and flows affect the livability of the city. By the end of the course, students will be able to recognize the different measurable criteria for the assessment of livability, and how to influence the design of Ivable cities. The edX MOOC on Quality of Life: Livability in Future Cities is a good overview and starting point for this course.

Introduction to livable cities 29.02.2016 Messbare Kriterien der Lebensqualität Measurable criteria of livability Stadtklima und Lebensqualität 07.03.2016 Urban Climate and livability (Prof. Jan Carmeliet) 14.03.2016 Seminar week (No lecture) 21.03.2016 Energie und Lebensqualität Energy and livability (with Dr. Matthias Berger) Wasser, Ökologie und Lebensqualität 04.04.2016 Water, ecology and livability (with Prof. Adriebbe Grilt-Regamey) 11.04.2016 Mobilität und Lebensqualität Mobility and livability (with Dr. Alexander Erath) Partizipativer Stadtentwurf 25.04.2016 Towards citizen design science 02.05.2016 The livable city Feedback lecture Final iA critique Combined critique with the other iA courses (14:00 - 16:00)

Die lebenswerte Stadt

22.02.2016

What is livability? A definition

"Livability is the sum of the factors that add up to a community's quality of life—including the built and natural environments, economic prosperity, social stability and equity, educational opportunity, and cultural, entertainment and recreation possibilities." http://livable.org/ about-us/what-is-livability

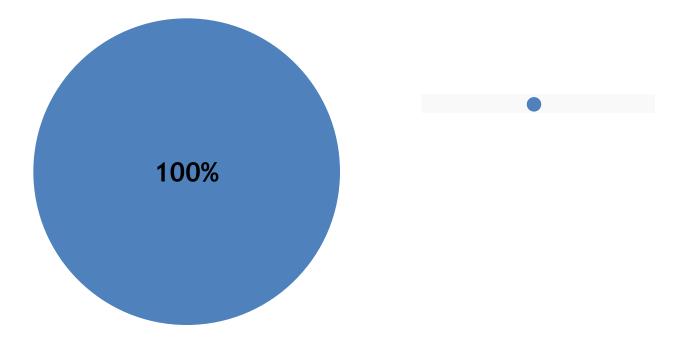
The story so far

- Today: Are criteria of liveability quantifiable?
- Liveability differentiates cities, and liveability means different things in different climates and cultures

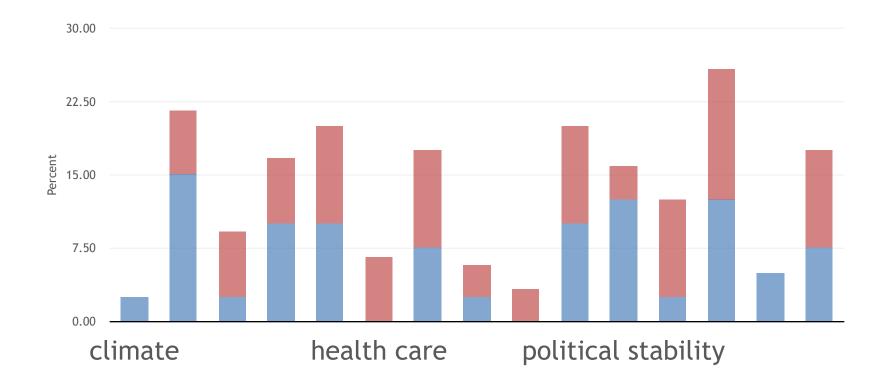
Criteria of Livability

Summary of the Discussion week 3

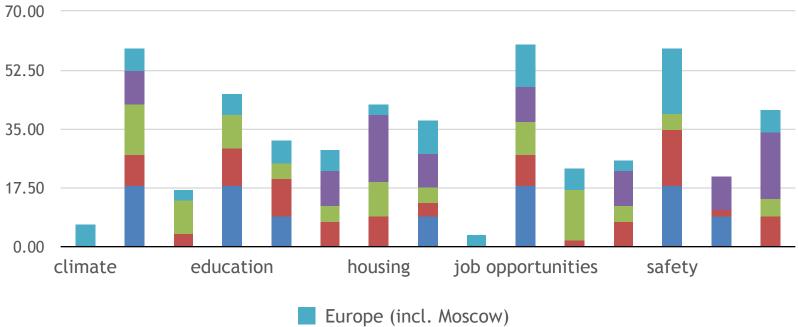
Where do the participants live?



Criteria of Livability



Criteria of livability - splitted up by continents



- North Africa
- Asia
- Central and South America

3 Top Criteria

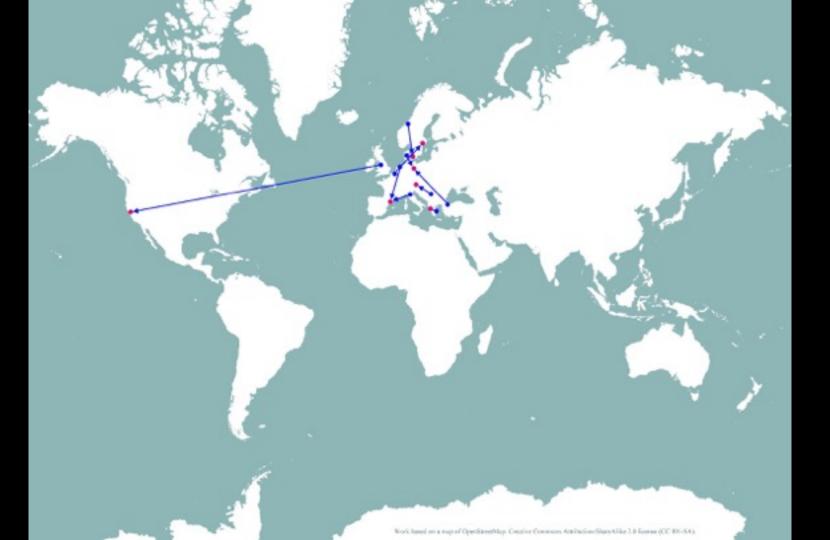
- North America: culture, safety, job opportunities
- Central and South America: safety, job opportunities, culture
- Asia: political stability, culture, economy
- North Africa: housing, transportation, infrastructures
- Europe: safety, job opportunities, infrastructures





Work based on a map of OpenStreetMap. Creative Commons Attribution-ShareAtike 3.9 Scenee (CC 881-SA).

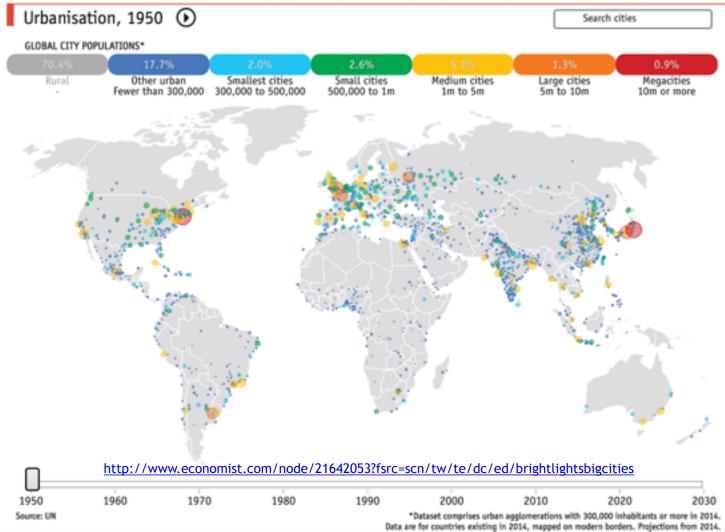


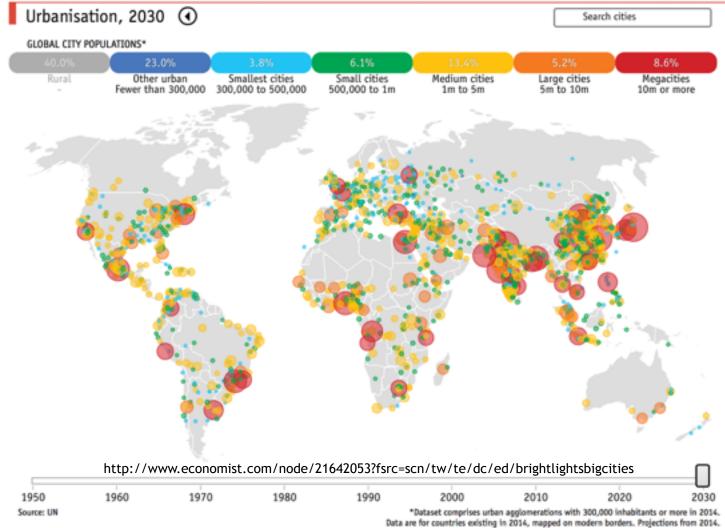












Livable Cities Maps

Korfiati and Gkonos: <u>http://www.n.ethz.ch/~gkonosc/Layout/</u> Layout.html

New York City goes 11 days without a homicide -- a modern record

By Lorenzo Ferrigno, CNN (3) Updated 0544 GMT (1344 HKT) February 14, 2015

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FASHION Just Watched ART MVPO sets 'murder-free' record More Top Stories. 1515 seizes U.S. weapons New virus discovered in Kanaas NYPD sets 'murder-free' record 01:22 Giuliani: I'm getting death threats (CNN)-New York City has gone 11 days without a Story highlights homicide, its longest stretch without any on modern record, the New York Police Department said Friday. Deven days without a homicide is longest NASCAR suspends Kurt atrafish for city on modern record, police any Busch The record was broken midhight Thursday. It was the The last reported homicide was February 1 in. 11th full day without a reported homicide. Upper Manhattan, police rep-save Cancellations have dooped Costly's tour The last reported homicide was February 1, or Super Bowl Sunday, in Upper Manhattan, a police representative said Friday. TV show exec dead at 30 Police then responded to a 911 call about multiple shots being fired and found five individuals with gunshot wounds, New York police said. One of those five, Graham Shadale, 28, was pronounced dead at the scene. Gm Jong Un's new hairdo The streak has been the longest since the New York Police Department began recording statistics with a computerized program called Competat in

1994, the police representative said.

http:// edition.cnn.com/ 2015/02/13/us/newyork-homicide-record/

Delhi hat die schmutzigste Luft der Welt

Die Menschen in der indischen Metropole Delhi bezeichnen den Smog über ihrer Stadt als «Nebel». Eine gefährliche Verniedlichung: Indien hat die meisten Toten durch Atemwegserkrankungen.



«Jeder sollte jegliche Anstrengung draussen vermeidena: Fussballspieler im Smog Delhis. (Archivbild) Bild: Keystone

04.02.2014

Jeden Winter hängt dichter Smog über Peking und Delhi. Die Bewohner von Delhi sehen im Winter oft kaum noch etwas. Sie nennen es Nebel, doch laut Experten ist es Smog. Möglicherweise hat Delhi noch schmutzigere Luft als Peking und damit die schmutzigste Luft der Welt.



Artikel zum Thema

Smog-Alarm in Peking



Der schlimmste Smog dieses Winters hilt Peking im Würgegriff. Das erste Mal übersteigen die Luftwerte den Spitzenwert von 500 - wo die Skala normalerweise endet. Mehr... http://www.tagesanzeiger.ch/ wissen/medizin-und-psychologie/ Delhi-hat-die-schmutzigste-Luftder-Welt/story/27936592



NEWSROOM

WESTERN EUROPEAN CITIES TOP QUALITY OF LIVING RANKING -MERCER

23 February 2016 United Kingdom, London

- · Personal safety key factor in determining expat quality of living
- · Vienna ranks highest in overall quality of living
- Luxembourg ranks highest for personal safety; Baghdad lowest
- London ranks 39th in overall quality of living in UK; 72nd in personal safety

Despite recent security issues, social unrest, and concern about the region's economic outlook, European cities continue to offer some of the worlds' highest quality-of-living, according to Mercer'sf8th annual Quality of Living survey. Safety, in particular, is a key factor for multinationals to consider when sending expatriate workers abroad, both because it raises concerns about the expat's personal safety and because it has a significant impact on the cost of global compensation programmes.

"Heightened domestic and global security threats, population displacement resulting from violence, and social unrest in key business centres around the world are all elements adding to the complex challenge facing multinational companies when analysing the safety and health of their expatriate workforces," said Ilya Bonic, Senior Partner and president of Mercer's Talent business. "Multinational companies need accurate data and objective methods to determine the cost implications of deteriorating living standards and personal safety issues when compensating expatriates."

Vienna continues its reign in the top spot for overall quality of living, followed by Zurich (2), Auckland (2), and Munich (4).Vancouver (5) is North America's highest ranking city, and Singapore is the highest ranking Asian city, holding 26th place. Mercer's survey also identifies the personal safety ranking for the full list of cities; it is based on internal stability, onime figures, performance of local law enforcement, and the home country's relationship with other countries. Luxenbourg tops the personal safety list and is followed by Bern, Helsinki, and Zurich – all tied in 2nd place. Baghdad (230) and Damascus (229) are the world's least safe cities according to the ranking. The safest UK cities are Aberdeen, Edinburgh, and Glasgow – all ranked in 44th place. Living conditions are analyzed according to 39 factors, grouped in 10 categories:

- Political and social environment (political stability, crime, law enforcement, etc.).
- 2. Economic environment (currency exchange regulations, banking services).
- Socio-cultural environment (media availability and censorship, limitations on personal freedom).
- Medical and health considerations (medical supplies and services, infectious diseases, sewage, waste disposal, air pollution, etc.).
- 5. Schools and education (standards and availability of international schools).
- Public services and transportation (electricity, water, public transportation, traffic congestion, etc.).
- 7. Recreation (restaurants, theatres, cinemas, sports and leisure, etc.).
- 8. Consumer goods (availability of food/daily consumption items, cars, etc.).
- Housing (rental housing, household appliances, furniture, maintenance services).
- Natural environment (climate, record of natural disasters).

A critical view by Joel Kotkin

The top city on Cox's list, San Jose, Calif., epitomizes both the strengths and weaknesses of the American city. The heartland of Silicon Valley, the San Jose region has generated one of the world's most innovative-and well-paideconomies. On the other hand, its mass transit usage is minuscule, its cultural attributes measly and its downtown hardly a tourist destination.

Meanwhile, pricey and scenic Zurich, No. 2 on the Mercer list and No. 10 on *The Economist* rankings, comes in 74th when considering adjusted per capita income. *Economist* favorite Vancouver, one of the most expensive second-tier cities on the planet, ranks 71st. For the average person seeking to make money and improve his or her economic status, it usually pays not to settle in one of the world's "most livable" cities.

http://www.forbes.com/2009/08/10/cities-livable-elite-economist-monocle-rankings-opinions-columnists-joel-kotkin.html

Prof Dr Stephen CAIRNS



BIO

Stephen Cairns completed an undergraduate degree in anthropology and classical studies at the University of Otago. He trained in architecture at the University of Auckland, and practiced as an architect in New Zealand, Australia and the Pacific, designing the competition-winning entry for the Headquarters for the Secretariat of the Pacific Community in Noumea. He subsequently undertook doctoral studies at the University of Melbourne writing a thesis on the colonial architecture in Java, with an emphasis on aesthetics and the politics of representation.

On completion of his PhD he was appointed to a Lectureship at the University of Melbourne. He took up a Senior Lectureship at the University of Edinburgh, and was appointed Professor of Architecture and Urbanism there in 2009. He served as Head of Department of Architecture, and Director of the newly founded Edinburgh School of Architecture and Landscape Architecture. He is currently based in Singapore where he is Scientific Director of the Future Cities Laboratory.

RESEARCH

Stephen Cairns' research is focused on architecture, design and urban planning, and takes theoretical and practical forms. His books include Drifting: Migrancy and Architecture (edited) (Routledge 2004), and The Sage Handbook of Architectural Theory (Sage 2012, edited with Greig Crysler and Hilde Heynen). His coauthored book (with Jane M Jacobs) Buildings Must Die: A Perverse View of Architecture (MIT Press 2014) is forthcoming.

His current architectural and urban practice is organized through the Jakarta based NGO KRUPUC. His most recent work is focused on the Tropical Town project, an architectural and urban plan for migrant housing in Batam, and the planning of peri-urban, or *desa-kota*, regions around Jakarta.

This work builds on a number of research grants funded by the UK's Arts and Humanities Research Council (AHRC), and the Environmental and Physical Sciences Research Council (EPSRC). These include: Cultures of Legibility: Emergent Urban Landscapes in Southeast Asia (2007-2010) that investigated so-called 'desa-kota' landscapes on the fringes of the city of Jakarta; Difference and Repetition: An Investigation of the Residential High-Rise as a Global Form (2004-2007); and Orienting the Future: Design Strategies for Non-Place (2005-2006). Material from these projects were published in Journals such as Urban Studies, Journal of Architecture, SLUM Lab and Geographical Research, and exhibited at the International Architecture Biennale Rotterdam (IABR) in 2010 and 2012, and at the AEDES Gallery, Berlin in 2013.

http://futurecities.ethz.ch/ person/prof-dr-stephen-cairns/

FANCY & FLAT IN FUR CITY? "PAMBASSADORS" AND OTHER TALES FROM THE SICHUANESE CAPITAL CHENGOU

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Scanning the horizon: Looking for lands of opportunity

An impirational tour of the places, people, outfits and organisations worth adding to your list of best benchmarks. A five-part SPECIAL REPORT



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 - Aartina

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hub: Central Saint Martins

Urban Liveability

1) Liveability Rankings and Indices — aims, formats and critiques

2) Ancient Roots of 'Liveability' — Welfare; Well Being; Happiness; Hedonism; Good Life; Eudaemonia

3) Modern Interpretations — Psychology: Self-Actualisation; Maslow's Hierarchy of Needs; Human Development Index

4) Urban Cases — Singapore/Batam

5) Discussion — Liveability for whom? Where? and When?

Introduction Liveability: Rankings and Indicies

1) Mercer (Financial Services Consultancy) — Quality of Life Survey

39 criteria used including: <u>safety</u>, <u>education</u>, <u>hygiene</u>, <u>health care</u>, <u>culture</u>, <u>environment</u>, <u>recreation</u>, politicaleconomic stability and public transportation.

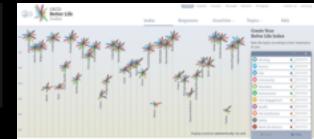
2) Monocle (Style Magazine) — Most Liveable City Index

Criteria in this survey are safety/crime, international connectivity, climate/sunshine, quality of architecture, public transportation, tolerance, environmental issues and access to nature, urban design, business conditions, pro-active policy developments and medical care

3) Economist Intelligence Unit (EIU — economic forecasting) — Global Liveability Survey Criteria include: availability of goods and services, low personal risk, and an effective infrastructure. 'Provides scores for lifestyle challenges in 140 cities worldwide'.

4) OECD (Organisation for Economic Co-operation and Development) — Better Life Index There is more to life than the cold numbers of GDP and economic statistics – This Index allows you to compare well-being across countries, based on 11 topics the OECD has identified as essential, in the areas of material living conditions and quality of life.





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Critiques

1) Bias:

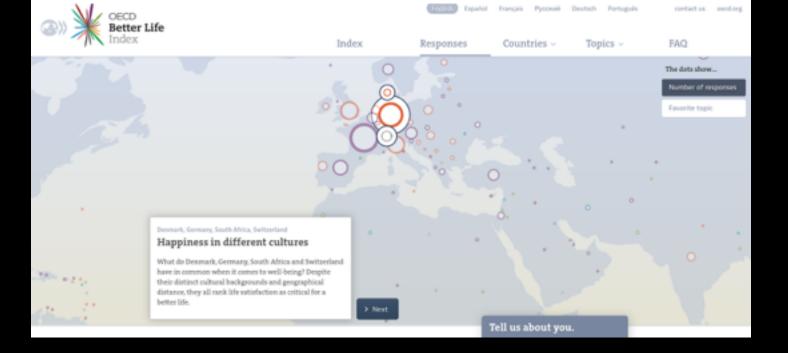
- The Economist Intelligence Unit report is anglocentric: "The Economist clearly equates livability with speaking English (New York Times)
- EIU does not take into account the cost of living as a factor in 'liveability'.
- · The Mercer list helps multi-national companies decide where to open offices or plants, and how much to pay employees.

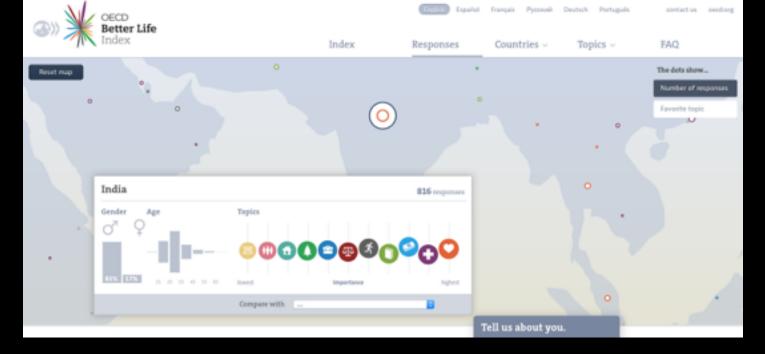
2) Philosophical: Measuring the unmeasurable?

3) Simplistic:

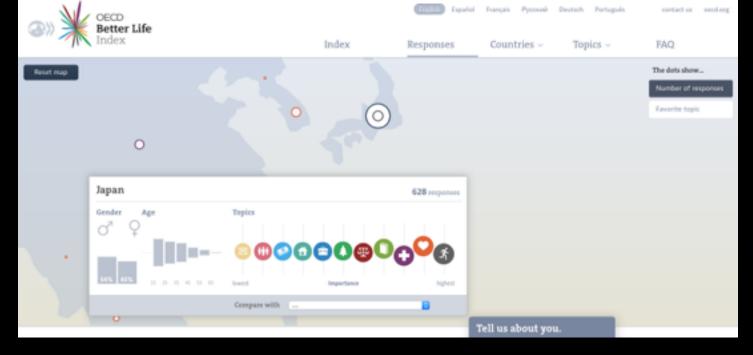
- Amryta Sen saw the development of the Human Development Index (HDI) as incapable of capturing the full complexity of development processes, yet ultimately saw the pragmatic value of estimating a single number for policy purposes (for development).
 'Boring' cities dominate: Vancouver, Melbourne, Zurich, Calgary missing the grime, where's the mess?
- Full complexity of urban experience. Related to Sen's critique of HDIs







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'Liveability' is an ancient theme Classical Roots in 'Eudaemonia'

Classical Roots in Eudaemonia

In his *Nicomachean Ethics*, (1095a15–22) <u>Aristotle</u> says that eudaimonia means 'doing and living well'. The term is sometimes translated as 'happiness' or 'flourishing'

The treatise begins with a discussion of *eudaimonia*; followed by an examination of the nature of *aretê* ("virtue," "excellence") and the character traits that human beings need in order to live life at its best. The treatise examines the conditions in which praise or blame are appropriate, and the nature of pleasure and friendship; near the end of the work, we find a brief discussion of the proper relationship between human beings and the divine (dictionary of philosophy

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Let us resume our inquiry and state, in view of the fact that all knowledge and every pursuit aims at some good, what it is that we say political science aims at and what is the highest of all goods achievable by action. Verbally there is very general agreement; for both the general run of men and people of superior refinement say that it is happiness, and identify living well and doing well with being happy; but with regard to what happiness is they differ, and the many do not give the same account as the wise. For the former think it is some plain and obvious thing, like pleasure, wealth, or honour; they differ, however, from one another- and often even the same man identifies it with different things, with health when he is ill, with wealth when he is poor; but, conscious of their ignorance, they admire those who proclaim some great ideal that is above their comprehension. Now some thought that apart from these many goods there is another which is self-subsistent and causes the goodness of all these as well. To examine all the opinions that have been held were perhaps somewhat fruitless; enough to examine those that are most prevalent or that seem to be arguable.

Modern Eudaimonia

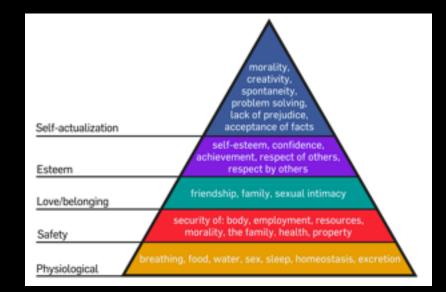
Models of eudaimonia in psychology emerged from early work on self-actualisation and the means of its accomplishment by researchers such as <u>Erikson</u>, <u>Allport</u>, and Abraham <u>Maslow</u>. The psychologist C. D. Ryff highlighted the distinction between *eudaimonia wellbeing*, which she identified as psychological well-being, and <u>hedonic</u> wellbeing or pleasure. Building on Aristotelian ideals of belonging and benefiting others, flourishing, thriving and exercising excellence, she conceptualised eudaimonia as a six-factor structure:

- 1 Autonomy
- 2 Personal growth
- 3 Self-acceptance
- 4 Purpose in life
- 5 Environmental mastery
- 6 Positive relations with others.

Modern Eudaimonia

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Human Development Index

- Life expectancy at birth
- Education index: Mean years of schooling and Expected years of schooling
- Standard of living (GNI per capita)

UNDP began using a new method of calculating the HDI in 2010 — with refinements in Education index

Annual Development Reports of the <u>United Nations Development Programme</u> (UNDP). Devised "to shift the focus of development economics from national income accounting to people-centered policies".

To convince the public, academics, and policy-makers that they can and should evaluate development not only by economic advances but also improvements in human well-being.

M

Mahbub UI Haq (Pakistani economist) proposed the idea. Amartya Sen initially opposed this idea, but he soon went on to help Haq develop the Index in the future. Sen was worried that it was going to be difficult to capture the full complexity of human capabilities in a single index but Haq persuaded him that only a single number would shift the attention of policy-makers from concentration on economic to human well-being.



Table 1: Human Development Index and its components

Download all data

Table 1: Human Development Index and its Components

HDI rank	Country	Human Development Index (HDI) Value, 2013	Life expectancy at birth (years), 2013	Mean years of schooling (years), 2012 a	Expected years of schooling (years), 2012 a	Gross national income (GNI) per capita (2011 PPP \$), 2013	Human Development Index (HDI) Value, 2012	Change in rank, 2012- 2013
	Very high human deve	lopment						
1	Norway	0.944	81.5	12.6	17.8	63,909	0.943	0
2	Australia	0.903	82.5	12.8	19.9	41,524	0.801	0
з	Switzerland	0.917	82.6	12.2	15.7	\$3,782	0.916	0
4	Netherlands	0.915	81.0	11.9	17.9	42,397	0.915	0
5	United States	0.914	78.9	12:9	18.5	52,308	0.912	0
6	Germany	0.911	80.7	12:9	16.3	43,049	0.911	0
γ	New Zealand	0.910	81.1	12.5	12.4	32,569	0.908	0
8	Canada	0.902	01.5	12.3	15.9	41,887	0.901	0
9	Singapora	0.901	82.3	10.2 b	15.4 c	72,371	0.899	3
10	Denmark	0.900	79.4	12.1	18.9	42,000	0.900	0
69	Turkey	0.759	75.3	7.6	54.4	18,391	0.756	0
70	Kazakhstan	0.757	66.5	10.4	15.0	19,441	0.755	0
71	Mexico	0.756	77.5	8.5	12.8	15,854	0.755	-1
71	Saycheles	0.756	73.2	9.4 .	11.8	24,632	0.755	-1

Human Development Index Report, 2014 UNDP http://hdr.undp.org/en/data-explorer



Human Development Index Report, 2009 (10) Overcoming barriers: Human mobility and development. UNDP http://hdr.undo.org/en/data-explorer

Anderson, J. B. and J. Gerber. 2007. "Data Appendix to Fifty Years of Change on the U.S.-Mexico Border: Growth, Development, and Quality of Life." htt latinamericanstudies.sdsu.edu/BorderData.html





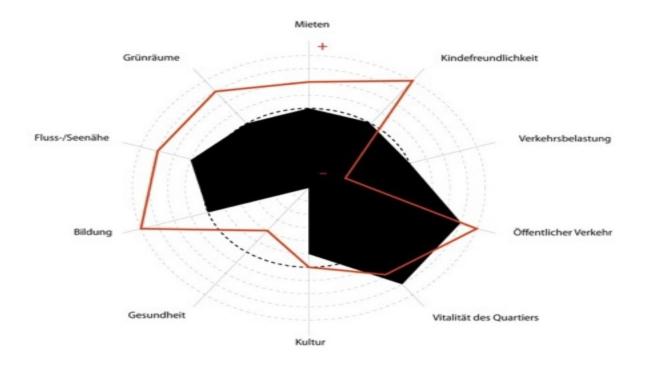




Liveability for whom? When? Where? Paradoxes of 'liveability' Fragility and danger of universal standards

YOUCITY

Anne Mikoleit I Moritz Pürckhauer I Niels Lehmann



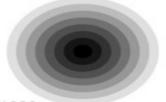
PRIORITÄT BEWERTUNG

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1000 m See und Flüsse



300 m Bildungseinrichtungen

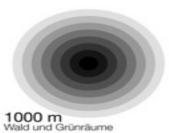


200 m Gesundheitseinrichtungen



300 m Kultureinrichtungen

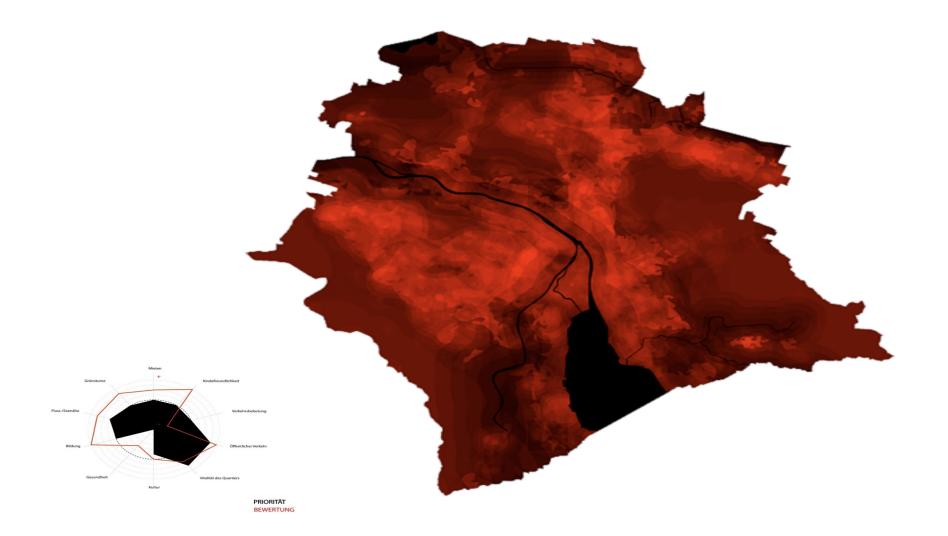


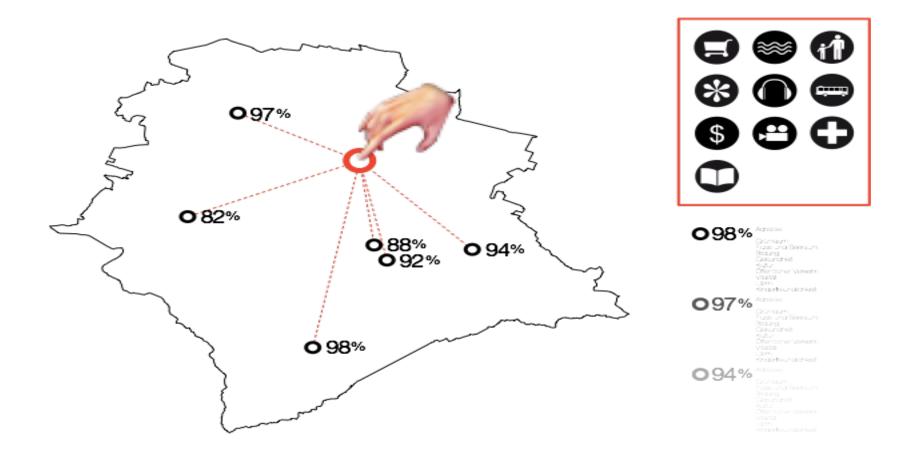


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200 m Offentlicher Nahverkehr 150 m Kinderfreundlichkeit

600 - 4000 CHF Miethöhe 0 - 44 µg/m³ NO2 Verkehrsbelästung





ZÜRISPOTS







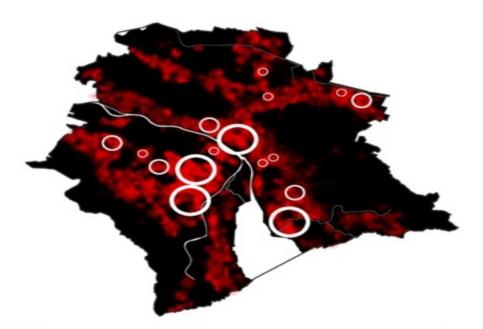














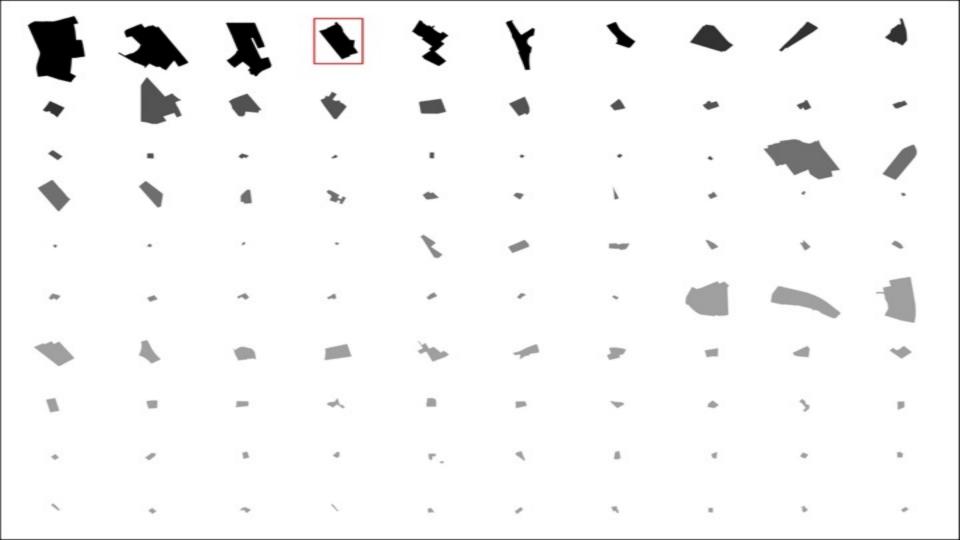


96,3% Hottingen

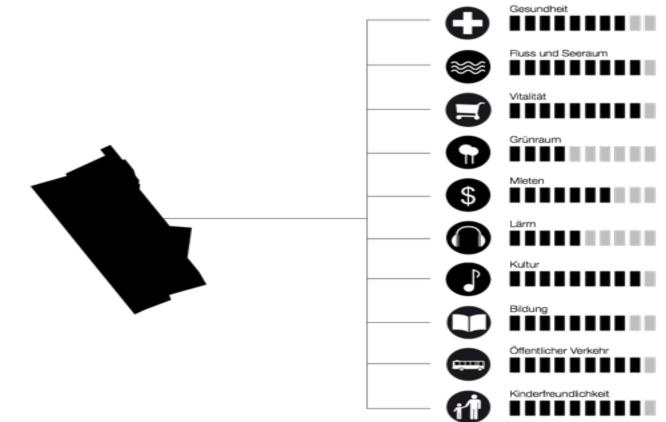


91,6% Tonhalle Areal





Seefeldstrasse 91



ZÜRICH

AUFTRAG

Auftraggeber Suchprofil UBS Real Estate Switzerland AG Entwicklung hochwertiger Wohnimmobilien

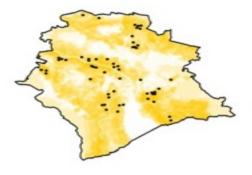
> 17% 13% 7% 28% 9% 11% 6%

EINGABE

| Bauzone | Q1/Q5d | |
|------------------------|---------------|--|
| | | |
| Steuerlast | 6,2 % | |
| Einkommensdurchschnitt | > 8000,- CHF | |
| Altersdurchschnitt | 45 - 60 Jahre | |
| Grünräume | 0 - 300 Meter | |
| Kultureinrichtungen | hohe Dichte | |
| Vitalität | mittel | |
| | | |

RESULTAT

| Identifizierte Objekte | 74 |
|--------------------------------|----------|
| Trefferquote | 87% |
| 274 weitere Treffer im Bereich | 70 - 80% |





97,2%

Mainaustrasse 34 Seefeld

| Q1/Q5d |
|-------------|
| 6.3 % |
| 7500 CHF |
| 55 Jahre |
| 290 Meter |
| hohe Dichte |
| mittel |
| |



95,2%

Mainaustrasse 34 Seefeld

| Q1/Q5d |
|-------------|
| 6.3 % |
| 7500 CHF |
| 55 Jahre |
| 290 Meter |
| hohe Dichte |
| mittel |
| |



94,6%

Mainaustrasse 34 Seefeid

| Deurone | Q1/Q5d |
|------------------------|-------------|
| Steuerlast | 6.3 % |
| Einkommensdurchschnitt | 7500,- CHF |
| Atersdurchschnitt | 55 Jahre |
| Grünzburne | 290 Meter |
| Kultureinrichtungen | hohe Dichte |
| Whalkist | mittel |



92,0%

Mainaustrasse 34 Seefeld

Bautone 01-05d Stevenlast 6.3 % Enkommensdurchschritt 7500,- CHF Abendurchschritt 55 Jahre Gelondume 290 Meter Kulturenrichtungen Inbre Dichte Vitalität mittel



89,9%

Mainaustrasse 34 Seefeid

Baurone 01/05id Steuenlast 6.3 % Enkommensdurchschnitt, 7500,- CHE Attendurchschnitt, 55 Jahre Gründume 290 Meter Kultureintchtungen Inche Dichte Vitalität mittel



89,7%

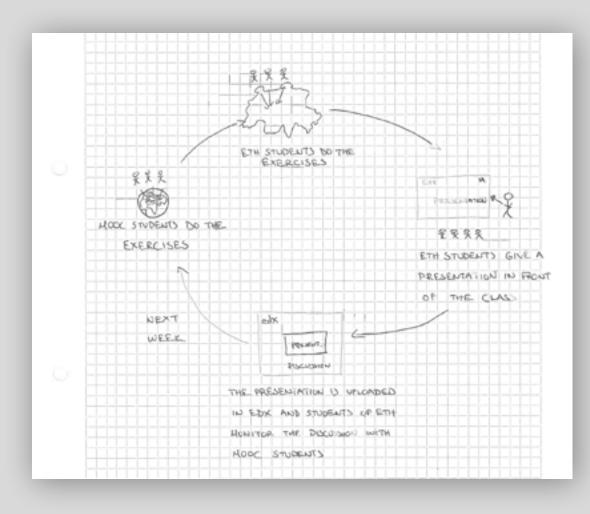
Mainaustrasse 34 Seefeid

Bauzone Steueriast Einkommensdurchschnitt Aftersdurchschnitt Grüntaume Kutureinrichtungen Vitalität Q1/Q5d 6,3 % 7500,- CHF 55 Jahre 290 Meter hohe Dichte mittel

bitte umblättern: Seite 01/52







MOOC discussion panel presentations

<u>Discussion Panel:</u> The MOOC platform offers to participants a space for discussion called the 'Discussion Panel'. This tool enables the integration between participants from around the world in order to share experiences and knowledge.

<u>Aim of presentations:</u> Each week, starting on February 29, 2016, one group of ETH students from this course will present to the whole class a **summary** of the MOOC discussion panel from the previous week. Each ETH Student group has to highlight **3 main contributions** from MOOC participants and give their own opinion. The presentation time is up to 10 minutes followed by a discussion.

Technical discussion

- You inscribed in the course and the MOOC
- You sent the first exercise
- You connected to the MOOC discussion groups
- Suggestions?

Conclusions: Choices for increasing the liveability of cities

- Transform existing cities towards more liveability
- Design and build new livable cities
- Move to best areas of most liveable cities



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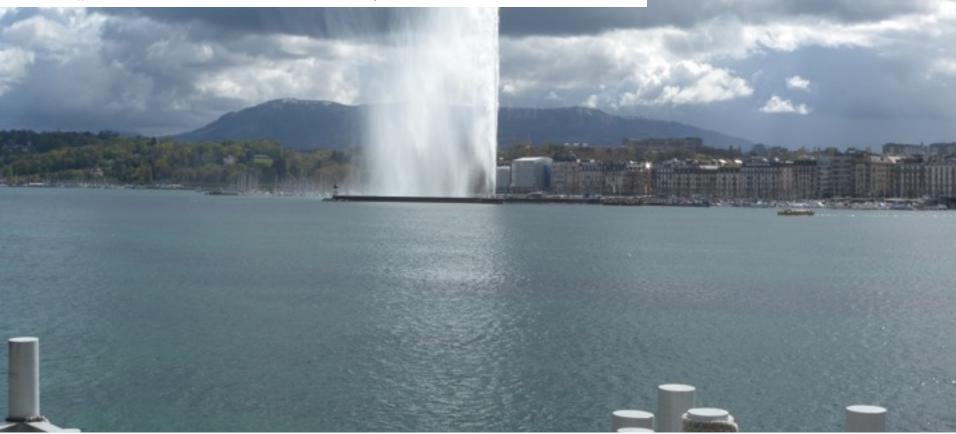
Information Architecture

Prof. Dr. Gerhard Schmitt

| (FCL) | FUTURE | 未来 | | |
|-------|--------|-----------|--|--|
| | CITIES | 城市
实验室 | | |



Move to "best" areas of most liveable cities, based on Eudaimonia



ETH zürich

Information Architecture

(FCL) FUTURE 未来 CITIES 城市 LABORATORY 实验室

Prof. Dr. Gerhard Schmitt