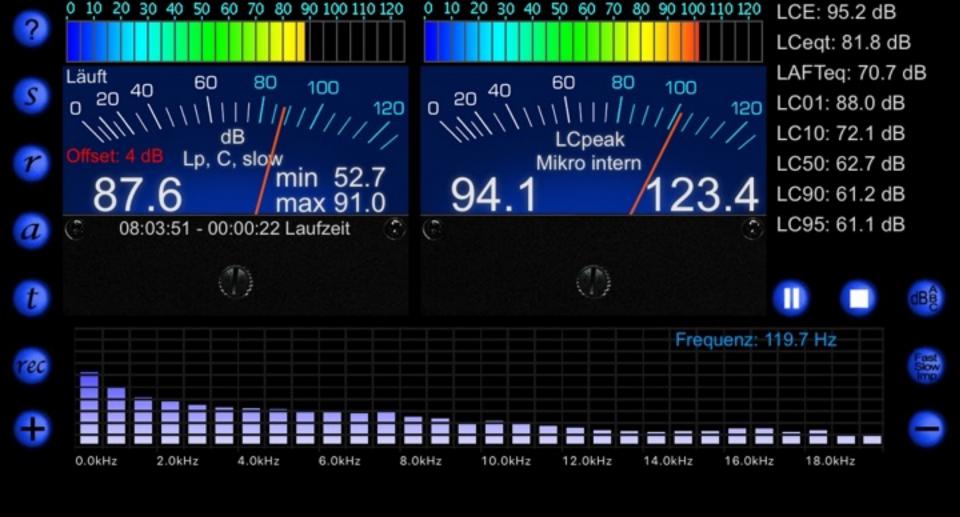




Information Architecture
Prof. Dr. Gerhard Schmitt

(FCL) FUTURE CITIES





Information Architecture of Cities - Motivation

- In the next 25 years, 2 billion more people need living and working spaces in existing and new cities
- In the next 75 years, 3-4 billion more people, mostly in Africa, need living and working spaces in urban systems
- The livability of these cities will form the basis for their sustainability and resilience





Information Architecture
Prof. Dr. Gerhard Schmitt







(FCL) FUTURE CITIES LABORATO



Livable Cities - Content

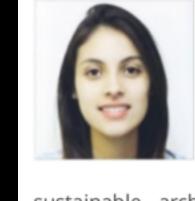
- Analysis: Urban livability and its criteria
- Urban climate and livability
- Urban energy and livability
- Mobility and livability
- Water, ecology and livability
- Design: Towards a citizen design science

Linked courses:

- ETH MOOC Livable Cities
- iA Creative data mining
- iA Digital urban simulation

How the course works

- Lectures in seminar form every Monday
- Specialists interactively describe the impact of their respective field on the livability of cities
- You connect to students from more than 100 countries in the working groups of the Massive Open Online Course on livable cities, running in parallel to your semester
- The exercises will be found in the MOOC you send them to us
- You are expected to participate in at least 80% of the seminars
- On May 9, 2016, you will present selected results of the exercises, together with students from the parallel courses on Digital Urban Simulation and Creative Data Mining



Estefania Tapias

Estefania Tapias is a PhD candidate and a teaching assistant at the Chair of Information Architecture, ETH conducted a master

Zurich. After studying Architecture, she sustainable architecture at Politecnico di Torino. Her doctoral research is focus on a parameterized designfeedback tool that aims to correlate outdoor thermal comfort indices, microclimate data and building

geometries on a micro-scale level in order to explore 'design spaces' of urban forms in tropical climates. She is also part of the PhD label program of Climate-KIC. Together with Dr. Reinhard König, she teaches the course 'New Methods in Urban Analysis and Simulation' where ETH students learn how to analyze and generate spatial urban configurations with advanced computational methods.

DENISE WEBER

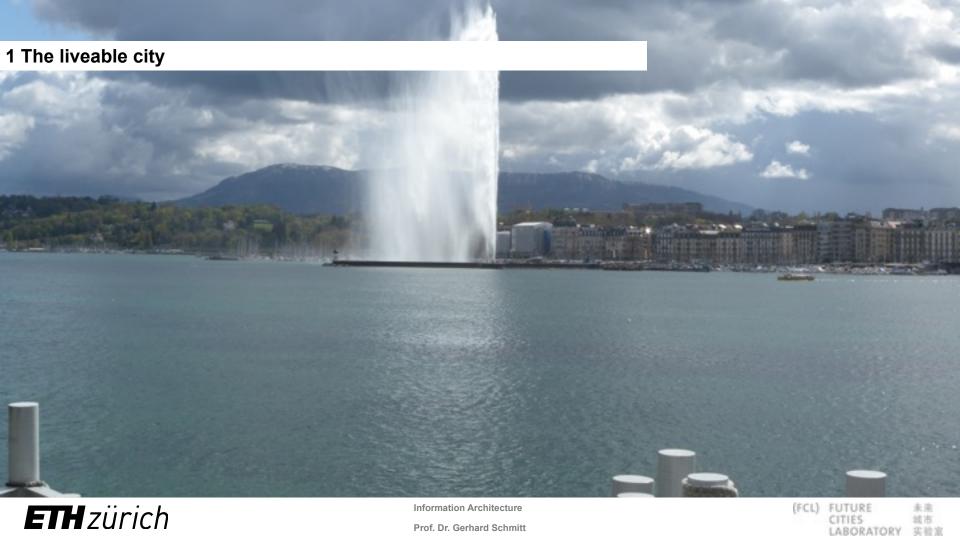






EXECUTIVE ASSISTANT

Denise Weber works 80% at the chair for Information Architecture as the Executive Assistant of Professor Schmitt and in charge of the administrative operation of the chair. She is also responsible for the management of the chair's finances, human resources and administration in general as well as the controlling of part of the SEC/FCL finances. Previously Denise worked for various international advertising agencies as account supervisor, in Switzerland and overseas. After finishing her commercial apprenticeship she obtained a diploma as "Marketingplaner" from SAWI – Swiss Marketing and Advertising Institute.



What is livability? A definition

"Livability is the sum of the factors that add up to a community's quality of life—including the built and natural environments, economic prosperity, social stability and equity, educational opportunity, and cultural, entertainment and recreation possibilities." http://livable.org/about-us/what-is-livability

Korfiati and Gkonos: http://www.n.ethz.ch/~gkonosc/Layout/ Layout.html





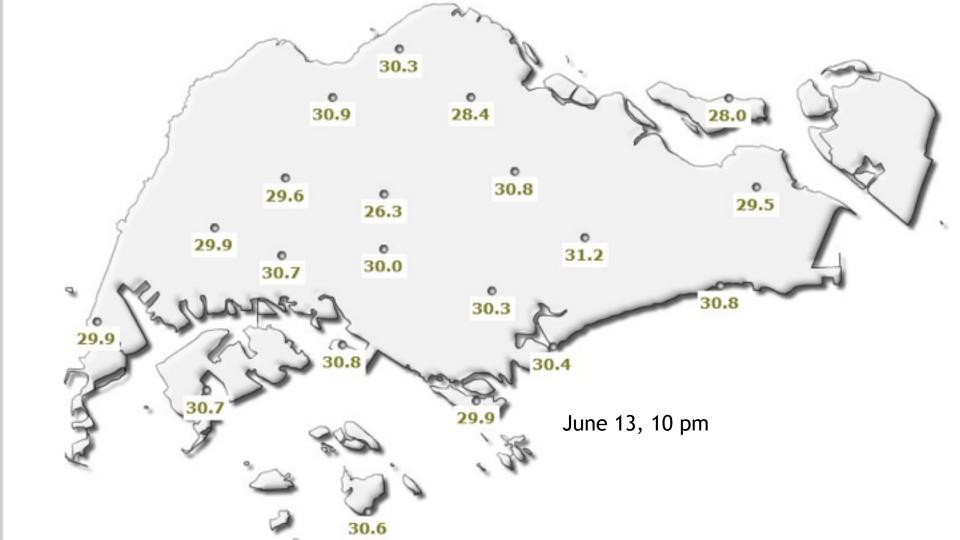
Criteria of livability

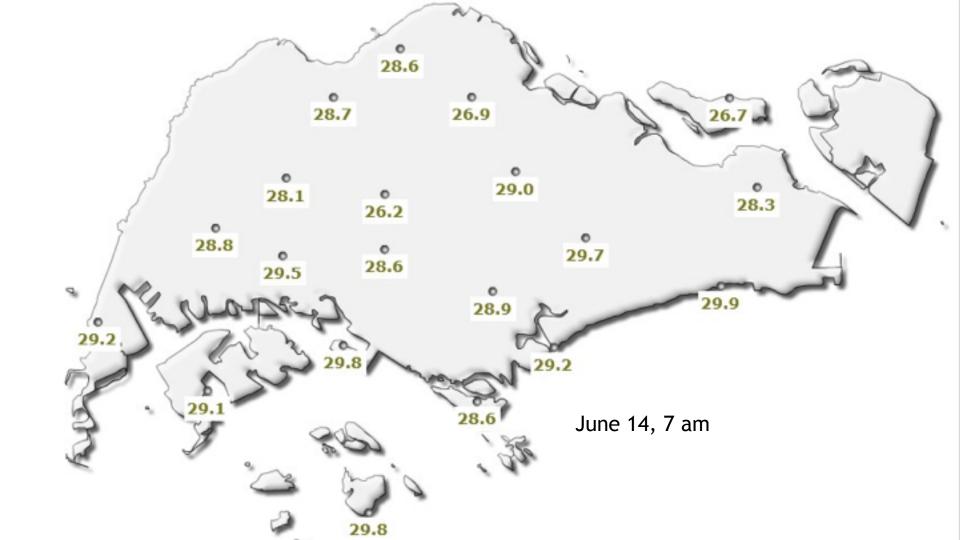


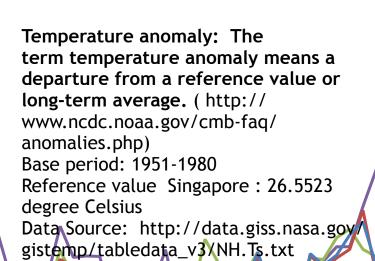
Giap, T. K., Woo, W. T., Tan, K. Y., Low, L. and Ee, L. G. A., 2012. Ranking the Liveability of the World's Major Cities. Singapore: World Scientific Pub.









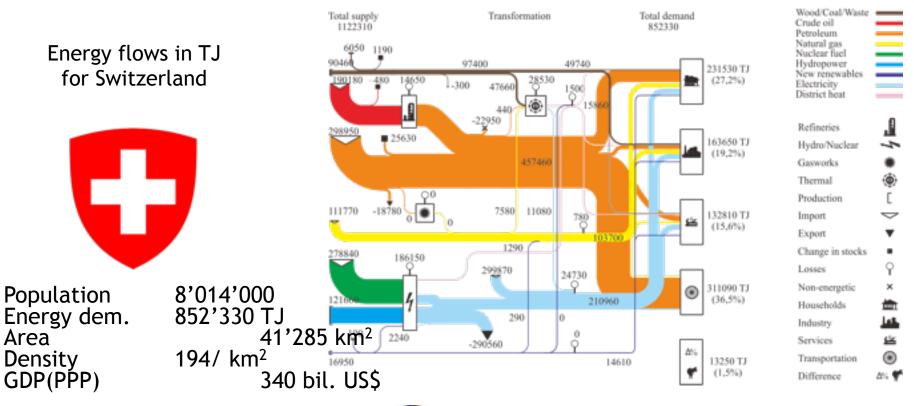




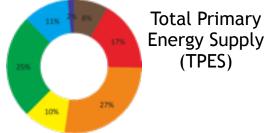




Information Architecture
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 $Image\ courtesy\ of\ Swiss\ Federal\ Office\ of\ Energy.$



$$dE = \delta Q + \delta W$$
$$= \lceil J \rceil$$

Energy flows in TJ for Singapore

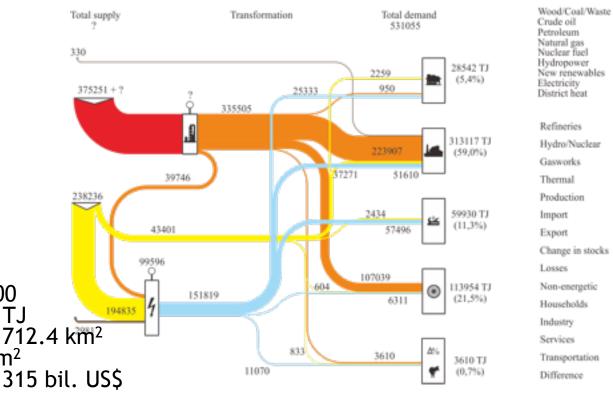


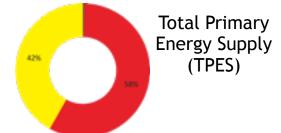
Population Energy dem. Area Density GDP(PPP)

5'312'400 531'055 TJ

7126/ km²

315 bil. US\$





$$dE = \delta Q + \delta W$$
$$= \left[J \right]$$



ETH zürich

Prof. Dr. Gerhard Schmitt

(FCL) FUTURE CITIES LABORATORY

未来 城市 实验室

Eco systems services – Dr Ulrike Wissen

"Ecosystems deliver goods and services of enormous value to human society. However, human transformations of ecosystems are among the largest sources of change on Earth. Thus, we urgently require an improved understanding of the fundamental nature of how human activities, embedded in the global change context, are affecting ecosystem services and feed back to the long-term dynamics of the human-environment system (HES)." http://www.uns.ethz.ch/res/irl/ecoserv

6 Mobility and livability. Dr. Alex Erath



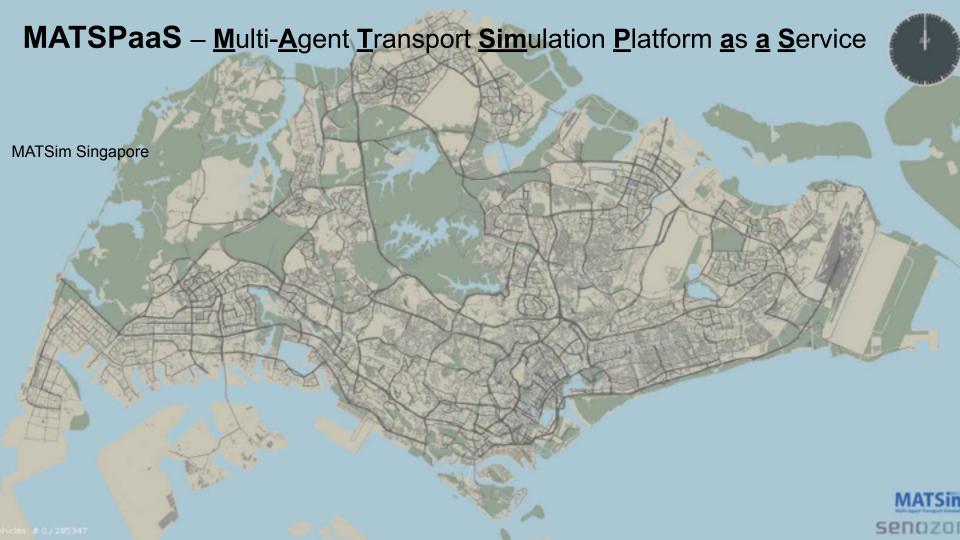


Information Architecture
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Mobility and transportation

Mobility has many meanings, but in this context we refer to it as the capacity of citizens to freely move between their living place, their working place, their education place and any other location by any mode of transportation, using the infrastructure of the urban system or the territory surrounding it. Mobility has a growing impact on the planning and management of cities.







Information Architecture

Citizen Design Science

With citizen design science, we want to expand the possible actions of citizen scientists towards design and planning the future. We assume that people living in an urban environment in a concrete place at a concrete time will know most about this environment, about its advantages, its shortcomings, its dangers, and its potential. The raw feedback from people in real situations in real cities is invaluable and represents a form of crowdsourcing. We can use this knowledge to inform and in some cases drive the transformation of existing into the design of new, more sustainable and resilient cities around the world.



ETH zürich

Information Architecture (FCL) FUTURE CITIES
LABORATORY



MOOC on Livable Future Cities Massive Open Online Course

Chair of Information Architecture - Future Cities Laboratory
Prof. Gerhard Schmitt & Team

Massive Open Online Courses MOOCs

- Offene Lernplattformen, auf die Spitzenuniversitäten Inhalte stellen
- Beispiele: edX (Harvard&MIT), Coursera (US, for profit)
- Sammlungen von Kursen zu einzelnen Themen
- Kurssequenzen, die auch breitere Wissensgebiete abdecken
- nur diejenigen belegen ein MOOC, die am Inhalt interessiert sind.
- nur diejenigen schließen ein MOOC mit einem Zertifikat ab, die alle Anforderungen erfüllt und die Prüfungen bestanden haben
- Zahl der Einschreibungen ist hoch, die Zahl der Abschlüsse ca. 5%
- es gibt erst sehr wenige Architektur-MOOCs, und das D-ARCH lancierte die weltweit ersten MOOCs für Städtebau

Massive Open Online Courses in Architecture and Urban Planning

- open access to high-quality information
- no prerequisites
- no discrimination
- worldwide reach
- forces instructors to prepare precisely
- generates unprecedented feedback culture
- opens new possibilities for architectural education in places without universities

- No direct contact with students during seminars
- different levels of knowledge
- Internet access needed
- global, less local information
- less spontaneity, content difficult to retract
- a technical medium between partners
- quality control of results beyond foundations may be difficult to achieve continuously



MOOC 1 - FUTURE CITIES: 1ST round:

- September 2014 December 2014
- 10 weeks
- Financed by LET ETH Zürich
- 12'553 registered participants
- 1'245 active students in the last week of the course
- 711 certificates achieved
- 2'000 annotated images submitted by students (as answers to assignments)



MOOC 2 - LIVABLE FUTURE CITIES: 1ST round:

- September December 2015
- 10 weeks
- 8'184 registered participants
- Financed by SEC
- 1'115 active students in the last week of the course
- 453 certificates delivered
- 2'500 annotated images submitted by students (as answers to assignments)

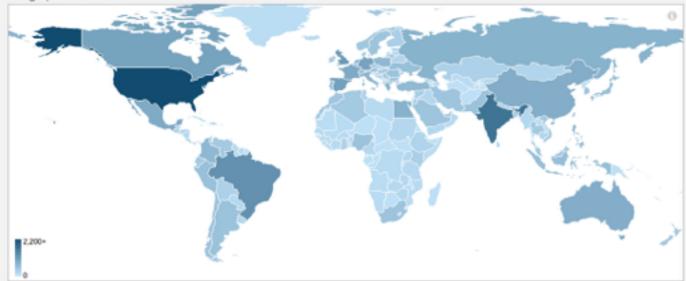
Facts & Figures from edX INSIGHTS (16/11/14)

Students - enrollment





Where are my students?



Geography Metrics

166

Total Countries Represented

United States

Top Country by Enrollment

18% of students

India

0

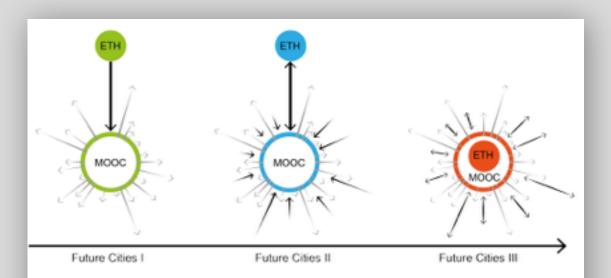
Second Country by Enrollment

10% of students

Brazil

Third Country by Enrollment

5% of students



Future Cities I: (i) ETH iA course on "Future Cities" and Singapore-ETH Centre (SEC) Future Cities Laboratory research results translated to MOOC. (ii) MOOC I disseminates information to participants. Participants send extensive feedback and images as results of exercises.

Future Cities II: (i) ETH iA course on "Livable Cities" is taught as pilot with ETH students only in FS 2015. Integration of feedback from MOOC I. (ii) ETH iA course and new SEC Future Cities Laboratory research results translated to MOOC II. (iii) MOOC II disseminates information to participants. (iv) Participants contribute their experiences.

Future Cities III: (i) ETH iA course on "Responsive Cities" is taught as pilot with ETH students only in HS 2015.

After feedback from this course and from MOOC II it is adapted for simultaneous learning with MOOC III. (ii)

Participants from both course settings interact, build upon each other's experiences and create new knowledge.

The Team – Development & Co-ordination

- Prof. Gerhard Schmitt Professor
 All over responsibility content
- Denise Weber Executive Assistant
 Co-ordination / timing / finances / assistance video clip recording
- Estefania Tapias Phd Candidate & Research Assistant
 Preparation details content & planning video clips / design & content slides / management discussion platform / writing scripts teleprompter / assistance video clip recording
- Athina Korfiati Student Assistant
 Assistance video clip recordings / input all course ware into edX edge platform / management discussion platform / weekly update videos / writing weekly e-mails to students via edX platform
- Charis Gkonos Student Assistant
 Assistance video clip recordings / input all course ware into edX edge platform / management discussion platform / weekly update videos / writing weekly e-mails to students via edX platform



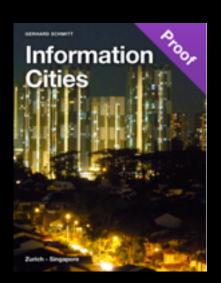












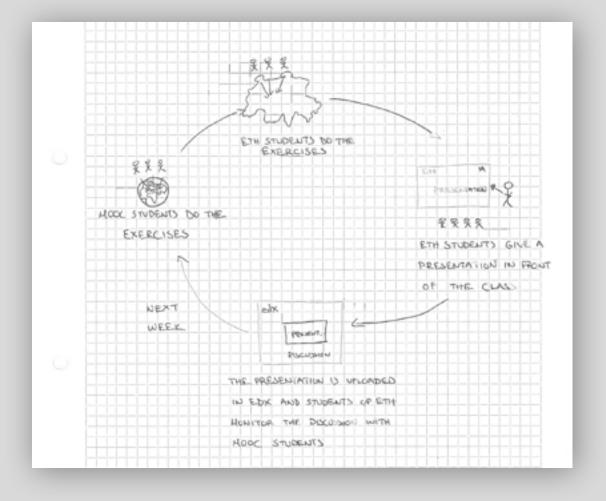
Information Architecture of Cities – Support

The BOOK – Basic Open Offline Knowledge Information Cities

MOOC discussion panel presentations

<u>Discussion Panel:</u> The MOOC platform offers to participants a space for discussion called the 'Discussion Panel'. This tool enables the integration between participants from around the world in order to share experiences and knowledge.

<u>Aim of presentations:</u> Each week, starting on February 29, 2016, one group of ETH students from this course will present to the whole class a **summary** of the MOOC discussion panel from the previous week. Each ETH Student group has to highlight **3 main contributions** from MOOC participants and give their own opinion. The presentation time is up to 10 minutes followed by a discussion.



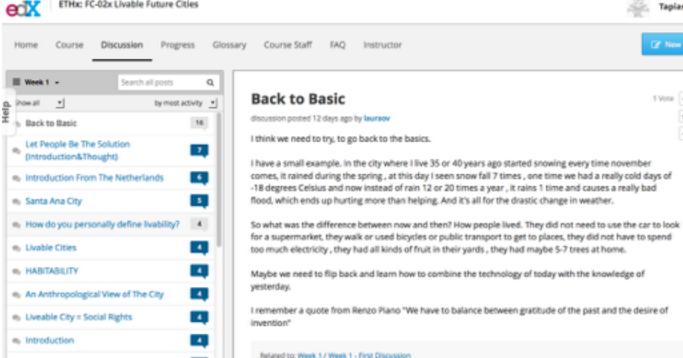
How to interact with the MOCOs

- 1. Open a Web browser and navigate to www.edx.org
- Click on the "Register" button on the top right of the page and create a new account. In case that you already have an edX account, just "Sign in" using your existing account.

 After you have aucocafully registered to the platform, use the search root on the top of the page to find the course: "Quality of Life: Liesbilly in Future Oties" (hint: if you tipe the word "invality", the course appears in the top of the left.

m Hello

New Post



This post is visible to everyone.

3

iA MOOC Access and Review Process

- Create Account
- Find the course
- Enroll into the course
- Go to Course tab
- Go through individual weeks 1 and 2 and 3
- Answer review questions
- First exercise will be online under 3.7
- Sign up to Review Groups who will each be responsible for 1 exercise: read the answers, reflect on them, make a presentation in in class (the 1st exercise starts on February 22, 2016 and the Review Presentation by the first Review Group will be on February 29, 2016)
- This Review Presentation will be placed as feedback video on the MOOC website
- Each student takes all exercises described in the MOOC + 1 exercise review in the Review Group

Information Architecture and Future Cities: Livable Cities

With the city becoming the predominant living and working environment of humanity, livability or quality of life in the city becomes crucial. In this course, we explore the impact of information and information architecture on the livability of cities. After the introduction to affordable livability and its measurable criteria, we explore possibilities of participatory urban design by future citizens, leading towards the development of a citizen design science. By week four, we give special attention to 4 crucial urban stocks and flows for urban design: water, energy, the local climate, and mobility. During the following lectures, we bring together the previous topics to explore how these stocks and flows affect the livability of the city. By the end of the course, students will be able to recognize the different measurable criteria for the assessment of livability, and how to influence the design of livable cities. The edX MOOC on Quality of Life: Livability in Future Cities is a good overview and starting point for this course.

22.02.2016	Die lebenswerte Stadt Introduction to livable cities
29.02.2016	Messbare Kriterien der Lebensqualität Measurable criteria of livability
07.03.2016	Stadtklima und Lebensqualität Urban Climate and livability (Prof. Jan Carmeliet)
14.03.2016	Seminar week (No lecture)
21.03.2016	Energie und Lebensqualität Energy and livability (with Dr. Matthias Berger)
04.04.2016	Wasser, Ökologie und Lebensqualität Water, ecology and livability (with Prof. Adriebbe Grêt-Regamey)
11.04.2016	Mobilität und Lebensqualität Mobility and livability (with Dr. Alexander Erath)
25.04.2016	Partizipativer Stadtentwurf Towards citizen design science
02.05.2016	The livable city
09.05.2016	Feedback lecture
	Final iA critique Combined critique with the other iA courses (14:00 - 16:00)

Where

HIT H 31.4 (Video wall)

Supervision

Prof. Dr. Gerhard Schmitt schmitt@arch.ethz.ch Estefania Tapias tapias@arch.ethz.ch

EdX MOOC

Quality of Life: Livability in Future Cities www.edx.org

Search for ETH

Prof. Dr. Gerhard Schmitt Chair of Information Architecture Information Science Lab Wolfgang-Pauli-Strasse 27, 8093 Zurich www.ia.arch.ethz.ch * Total 60 h = 2 ECTS 6 Exercises (25%) = 75% Attendance and participation = 25%

The most recent outline will be found on www.ia.arch.ethz.ch



